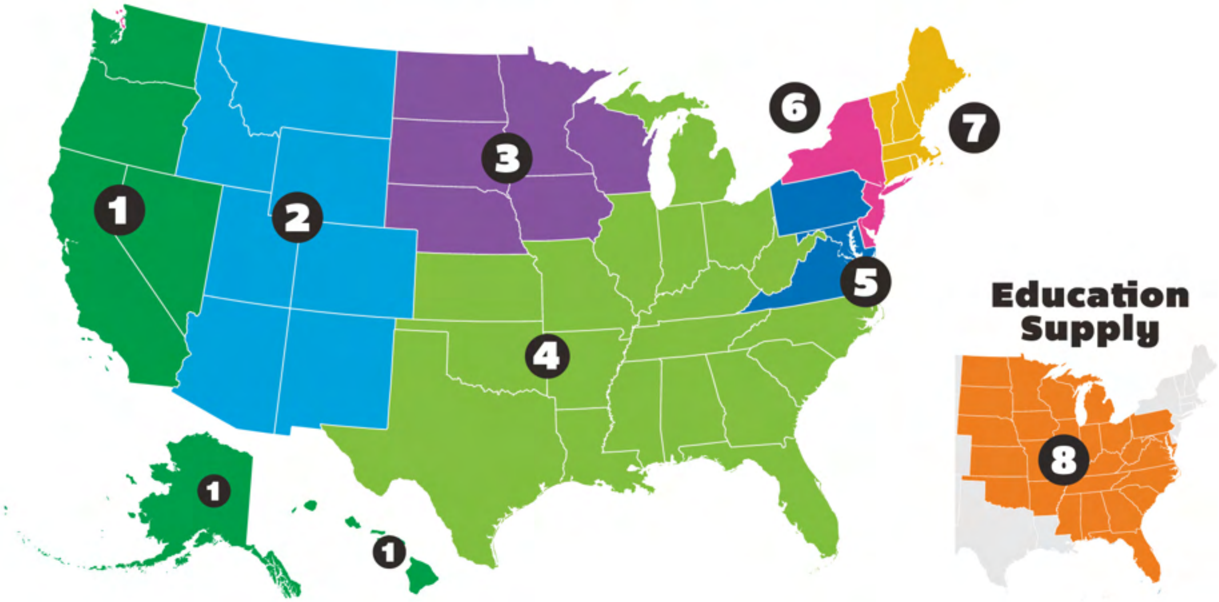
Original Recipe
Cinnamon Rolls
Made With Real Cinnamon
06:22

Fat Brain Toy Co.®

2023 Spring Collection

Fat Brain Toy Co.

Our Rep Groups



①	**Sunshine Sales**	800.827.9593
②	**DanSon Sales**	303.904.6011
③	**Ketz & Associates**	952.932.7148
④	**Diverse Marketing**	214.741.5974
⑤	**J.A. Kane Inc.**	202.342.3844
⑥	**24/7 Sales**	917.880.9344
⑦	**Brian & Company, Inc.**	617.645.3501
⑧	**Kulics Sales & Marketing**	800.576.9901

- **Need an image of a Fat Brain Toy Co. item?**

Visit FatBrainToyCo.com and select "Media" to download hi-res images of our entire product line.

- **Fat Brain Toy Co. is a proud member of:**

ASTRA

the toy association

- **Need to Order? Have a question?**

Our customer care team is always available to help with your order or answer any questions.

Phone: 800.335.5621

Fax: 402.779.3253

Email: sales@fatbraintoyco.com

2023 Spring Collection

Welcome to the Fat Brain Toy Co. 2023 Spring Catalog!

As the calendar turns to 2023, the Fat Brain Toy Co. team once again has plenty of new in store for you!

New Catalog Format
To facilitate your buying mission, we've reorganized our catalog to make it easier to find your favorites across 10 distinct categories.

New B2B Online Sales Tools
Whether you're able to visit us at an upcoming tradeshow or not, our new Virtual Showroom will give you the opportunity to explore every facet of our new products. See something you like? Simply order it online!

New Digital Assets
To support your sales and marketing efforts, we've gathered every product image, video, logo, and social asset into a powerful, new media portal.

New Toys & Games
Lamaze (page 12)
SpillAgain (page 29)
Tiltago & Tiltago Keychain (pages 49 & 76)
Hey Clay (page 60)
Flyfecta (page 65)

Last but not least, in our most substantial product introduction ever, the first of six Pretendables have arrived! It's pretend-play parents actually want for their children! See them all on pages 43 through 47.

Stay tuned throughout 2023 for even more exciting product announcements!

Mark, Karen, and the Fat Brain Toy Co. Team

Babies 4
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Building 53
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Babies

The Original

dimpl™

Put this toy into the hands of a little one and their eyes will immediately light up. The brightly-colored pillows of silicone can be pushed in and out, over and over again, strengthening fine motor skills. This tactile, sensory-developing toy will entertain for hours on end. Another awesome Keep-Their-Attention toy!

Ages 10 months+

FA192-1
Case Pack: 12
8 11802 02323 0

10m+
BPA Free!
dimpl
Fat Brain Toy Co.

6m+
It's A Keep Their Attention Toy!
Wimzle
Fat Brain Toy Co.

Wimzle

FA136-1
Case Pack: 6
8 11802 02125 0

Clustered together, these contrasting orbs spin and slide freely in constant motion. Babies and toddlers discover embossed geometric patterns, explore twisting silicone rings, play with balance and rotation, and learn through cause-and-effect exploration! Ages 6 months+

pipSquigz
fun little suckers!

Be prepared for giggles and sensory stimulation! pipSquigz come in three bright colors, are embossed with wavy ridges, raised dots, and a smiley face, and they rattle when you shake them. Great for on-the-go, bath time, or any time! Easy to clean and dishwasher safe. Made of food-grade silicone. BPA free.

Ages 6 months+

pipSquigz
fun little suckers!
We rattle!
6m+

FA089-1
Case Pack: 6
8 11802 02063 5

Whirly squigz™ fun little spinners!

Explore their textures, count their petals... Then, stick them to any smooth surface, give them a spin, and - WOOSH! - Sensory exploration spins in a new direction!
Ages 10 months+

FA210-1
Case Pack: 6
8 11802 02427 5

10m+
Whirly squigz
fun little spinners!
Attention Toy!
We love to spin!
Fat Brain Toy Co

nigi nagi nogi® moluk

Made of quality, food-grade silicone, these teething rings are easy for little hands to grab and hold and they're wonderfully soothing for sore gums. As little ones grow, the fascinating designs will captive their imagination and inspire endless exploration!
Ages 0+

0+
nigi nagi nogi
tactile teething rings
moluk

FA384-1
Case Pack: 6
8 10074 27172 1

0+
nigi nagi nogi
tactile teething rings
moluk

FA384-2
Case Pack: 6
8 10074 27173 8

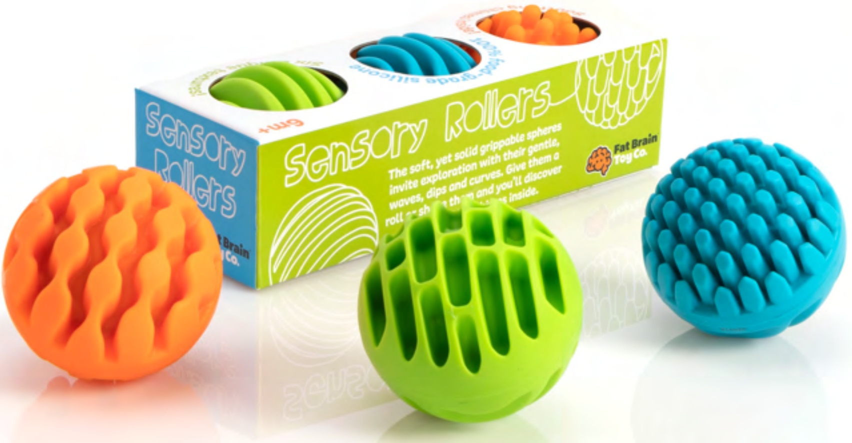
Quality
food-grade silicone
Wonderfully soothing

Touch Learn See

FA396-1 Nogi
Case Pack: 6
8 10074 27191 2

Perfect Size for little hands to grab and hold!

Sensory Rollers

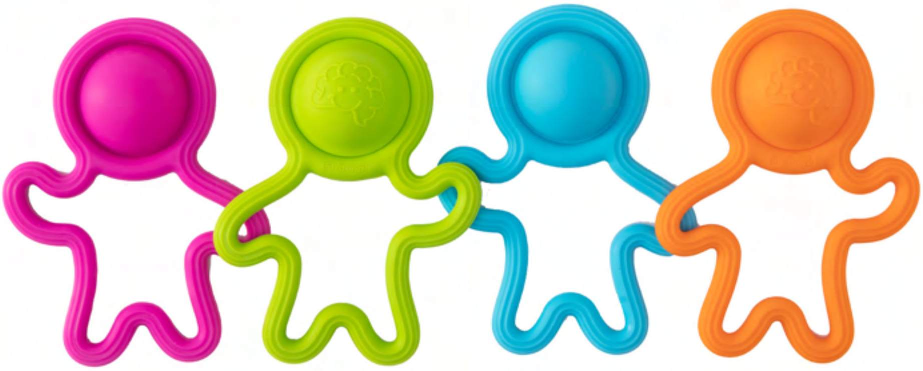

Sensory Rollers
Sensory Rollers
Fat Brain Toy Co.
6m+

Each of these three silicone spheres features a unique design that mesmerizes the eyes, fascinates the fingers, and inspires the imagination. Send them rolling and you'll hear the chimes sing beautifully with every movement! Dishwasher safe. BPA-free.

Ages 6 months+

FA161-1
Case Pack: 6

8 11802 02188 5



FA339-1
Case Pack: 12
(3 of each color)

8 10074 27021 2

lil' dimpl™

Baby's new best buddy! Made entirely of soft, safe silicone, this squishy little sidekick is soothing for sore gums and fascinating for little fingers to grab, hold, and feel. Meanwhile, built into the big noggin is a delightful dimpl bubble they'll love to poke and pop again and again!

Ages 0+

lil' dimpl
Hello!
Fat Brain Toy Co.

FA339-2
Case Pack: 12

8 10074 27022 9

lil' dimpl
Hello!
Fat Brain Toy Co.

FA339-3
Case Pack: 12

8 10074 27023 6

lil' dimpl
Hello!
Fat Brain Toy Co.

FA339-4
Case Pack: 12

8 10074 27024 3

lil' dimpl
Hello!
Fat Brain Toy Co.

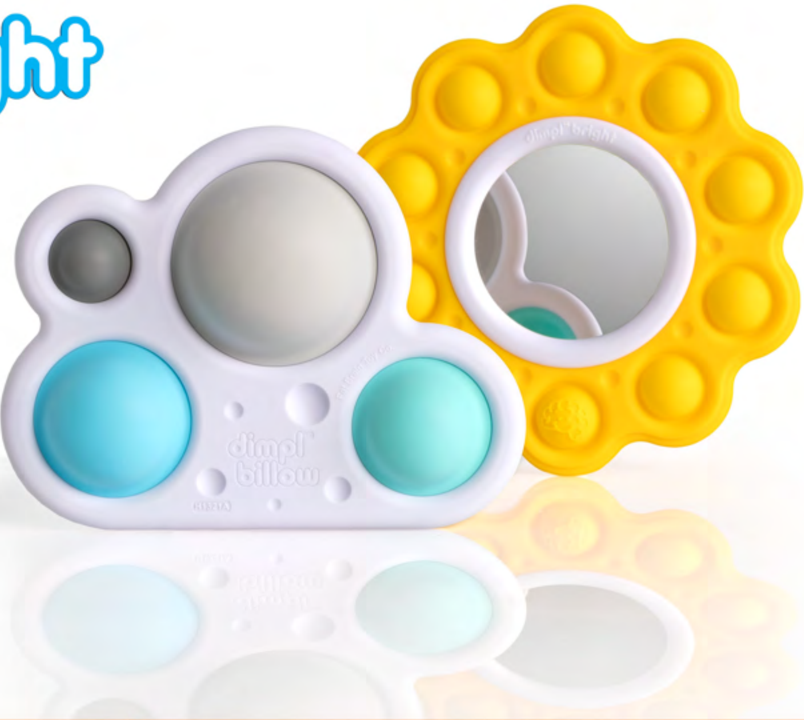
FA339-5
Case Pack: 12

8 10074 27025 0

dimpl™
billow & bright

A classic dimpl™ shaped like a cumulus cloud plus a dimpl™ sun with a silicone frame, silicone bubbles, and a rigid center with a double-sided mirror.

Ages 10 months+


dimpl billow
dimpl bright

dimpl billow & bright
TRY ME
Fat Brain Toy Co.

FA346-1
Case Pack: 6
8 10074 27096 0

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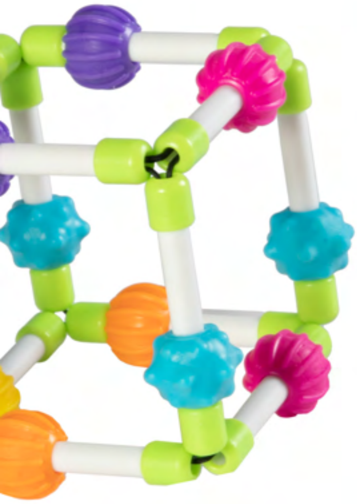
quubi

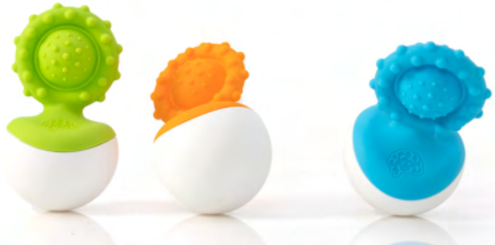


Young minds will bloom at the sight of this cube! Each edge is connected by elastic bands to allow little hands to bend it and twist it this way and that. Meanwhile, the rubbery textured beads spin and slide for an extra boost of sensory fascination. Little ones just can't stop exploring! Measures 4 x 4 x 4 inches.

Ages 3 months+

quubi
Flexible Sensory Cube

FA296-1
Case Pack: 6
8 11802 02682 8



dimpl wobbl™

Ages 0+

dimpl wobbl

FA217-2
Case Pack: 12
8 11802 02444 2

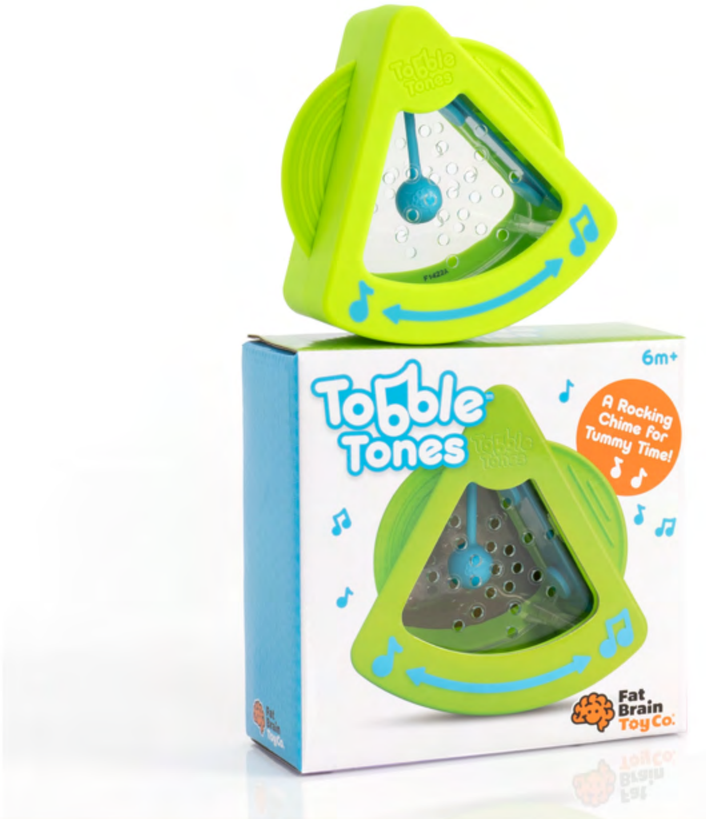
dimpl wobbl

FA217-3
Case Pack: 12
8 11802 02445 9

dimpl wobbl

FA217-4
Case Pack: 12
8 11802 02442 8

FA217-1
Case Pack: 12
(4 Each Color)
8 11802 02443 5


Tobble Tones
6m+
A Rocking Chime for Tummy Time!
Fat Brain Toy Co.

Tobble™ Tones

Between the two transparent windows is a little mallet suspended in the middle and a unique bell tone attached to either wall. Send it rocking and listen as the hammer swings back and forth to strike the bells. Young minds instantly light up with fascination!

Ages 6 months+

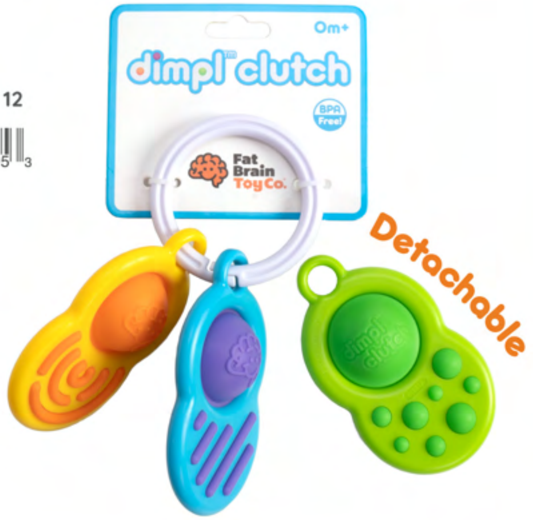
FA360-1
Case Pack: 6
8 10074 27120 2

dimpl™ clutch

Three uniquely textured dimpl™ toys on a clip-n-go ring. Each Clutch features a dimpl bubble on one end and squishy silicone textures on the other. There's green with bumps, yellow with circles, blue with lines... so much for the fingers to explore!

Ages 0+

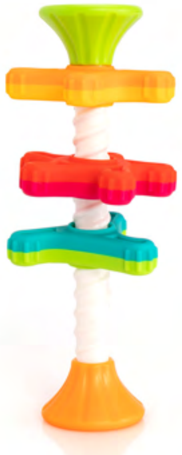
FA348-1
Case Pack: 12
8 10074 27095 3


0m+
dimpl clutch
BPA Free!
Fat Brain Toy Co.
Detachable

MiniSpinny

Send your little one's senses spinning! MiniSpinny is designed with seven vivid colors, exciting textures, soothingly smooth surfaces, and three vibrant propellers that twirl and spin playfully down the corkscrew pole. Great for reaching, grasping, counting, motion, and cause-and-effect play!

Ages 10 months+



FA134-1
Case Pack: 12
8 11802 02123 6

MiniSpinny

pipsquigz LOOPS

Flip and spin the textured rings to hear them rattle brightly. Press their suction cups onto any smooth, non-porous surface to set up a stationary play space and then pull them off to hear their loud and exciting POP. Early playtime learning really sticks!

Ages 6 months+

FA172-1 Assorted
Case Pack: 12
8 11802 02200 4

6m+
pipsquigz
Loops

FA165-1 (Orange)
Case Pack: 12
8 11802 02192 2

6m+
pipsquigz
Loops

FA166-1 (Teal)
Case Pack: 12
8 11802 02193 9

dimpl stack™

The top of each cup features a squishy silicone bubble embossed with a unique texture pattern. Little fingers will love to touch, push, and pop them again and again. Meanwhile, they all stack big to small or nest small to big! Includes 5 cups.

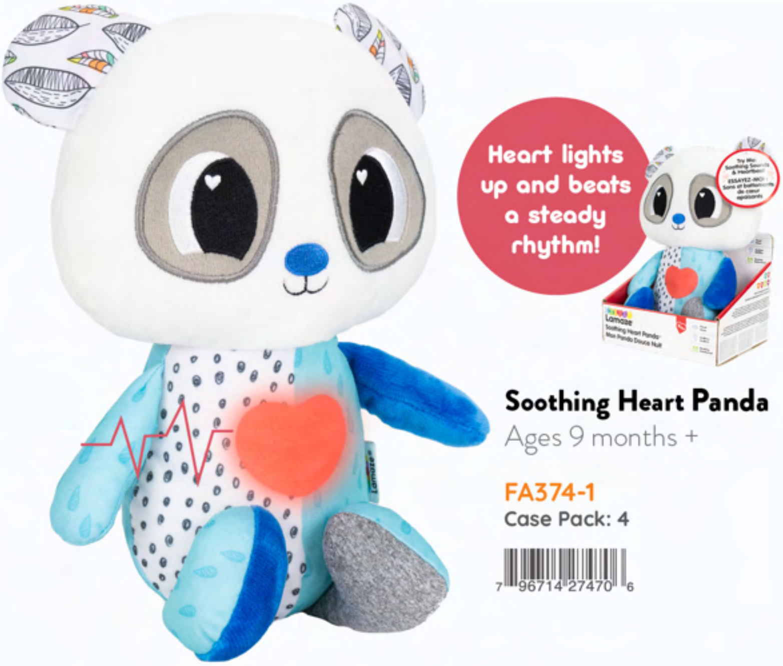
Ages 6 months+

FA293-1
Case Pack: 6
8 11802 02679 8

dimpl stack
6m+
dimpl stack
Try Me!
BPA free
Fat Brain Toy Co.

Lamaze®

Purposefully designed with a heightened focus on **quality play experiences**, these adorable toys from Lamaze® hone in on **developmental goals** while creating new opportunities for **parents and children** to **bond** and **play together!**



Heart lights up and beats a steady rhythm!

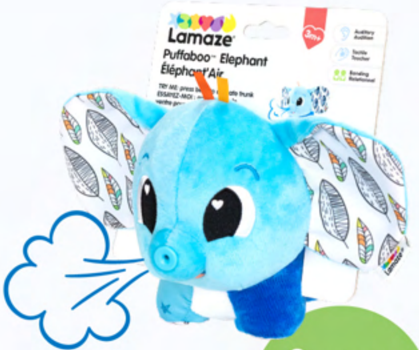
Soothing Heart Panda

Ages 9 months +

FA374-1

Case Pack: 4

7 96714 27470 6



Squeeze me to feel a calming puff of air!

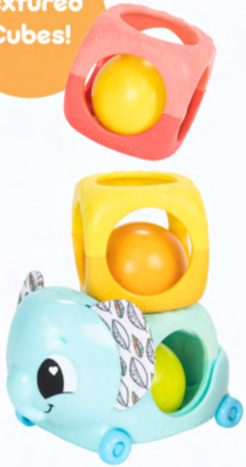
Puffaboo Elephant

Ages 3 months+

FA371-1

Case Pack: 4

7 96714 27467 6



Textured Cubes!

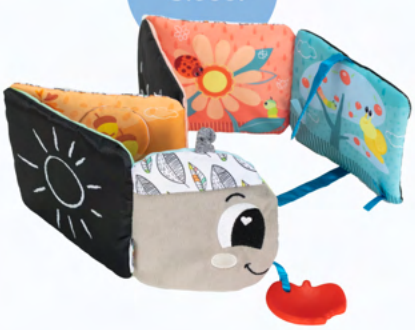
Stack, Rattle & Roll Blocks

Ages 6 months+

FA370-1

Case Pack: 6

7 96714 27464 5



Double-Sided!

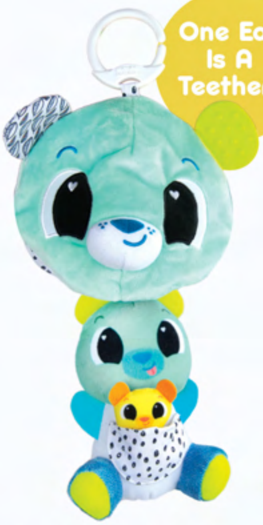
Colorful Journey Caterpillar™

Ages 6 months +

FA369-1

Case Pack: 6

7 96714 27463 8



One Ear Is A Teether!

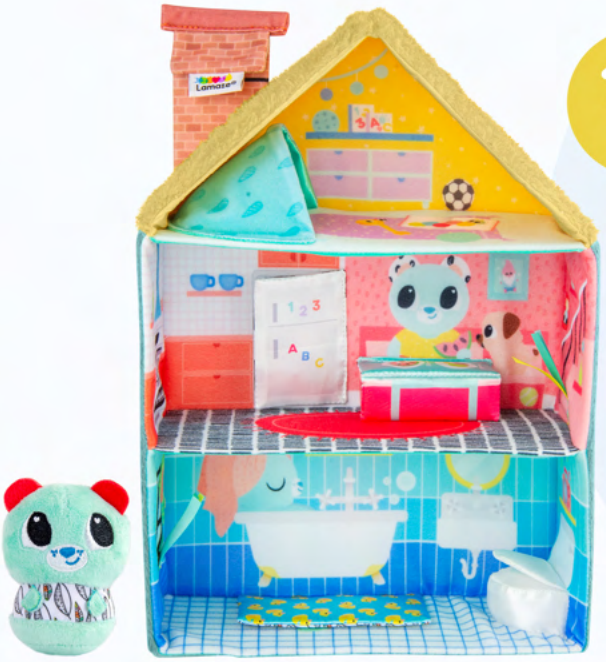
3-in-1 Clip & Go Bear

Ages 0+

FA372-1

Case Pack: 6

7 96714 27469 0



12" Tall

New!

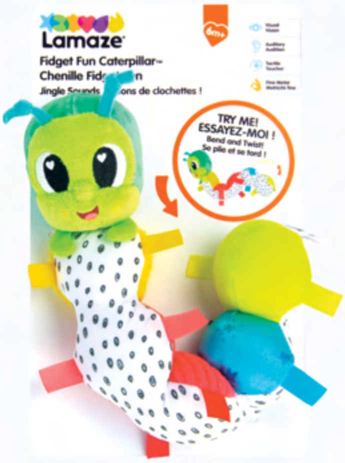
Pretend & Discover Playhouse

A bathroom with a squeaking toilet, a kitchen with an opening refrigerator door, a bedroom with a cozy blanket for the plush bear... It's wall-to-wall fun!

Ages 12 months+

Lamaze
Pretend & Discover Playhouse

FA440-1
Case Pack: 2
7 96714 27488 1


Lamaze
Fidget Fun Caterpillar
TRY ME!
ESSAYEZ-MOI !
Bend and Twist!

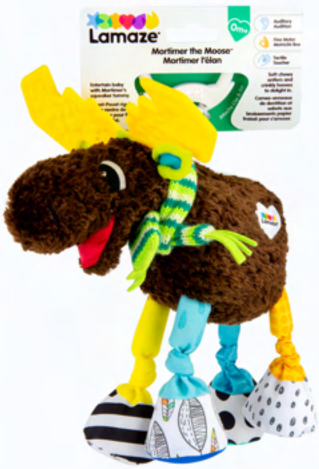
FA438-1
Case Pack: 6
7 96714 27483 6

New!

Fidget Fun Caterpillar

Hidden inside this sensory toy is a bendable core little ones will love to twist this way and that. Baby's first friend in fidget fun!

Ages 6 months+


Lamaze
Mortimer the Moose
Mortimer l'élan

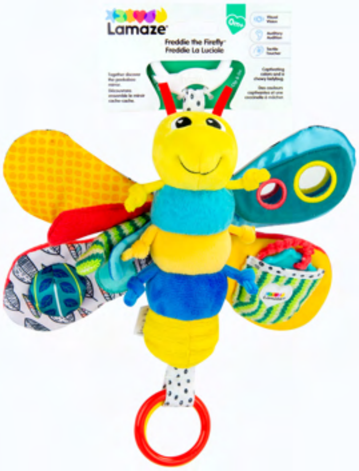
FA444-1
Case Pack: 6
7 96714 27014 2

New!

Mortimer the Moose

With his giant teether antlers, jingling hooves, and big friendly smile, Mortimer is truly a-moose-ing!

Ages 0+


Lamaze
Freddie the Firefly
Freddie La Luciole

FA443-1
Case Pack: 6
7 96714 27024 1

New!

Freddie the Firefly

With a peek-a-boo mirror and a ladybug teether hidden in a pocket, Freddie sends baby's senses soaring!

Ages 0+

New!

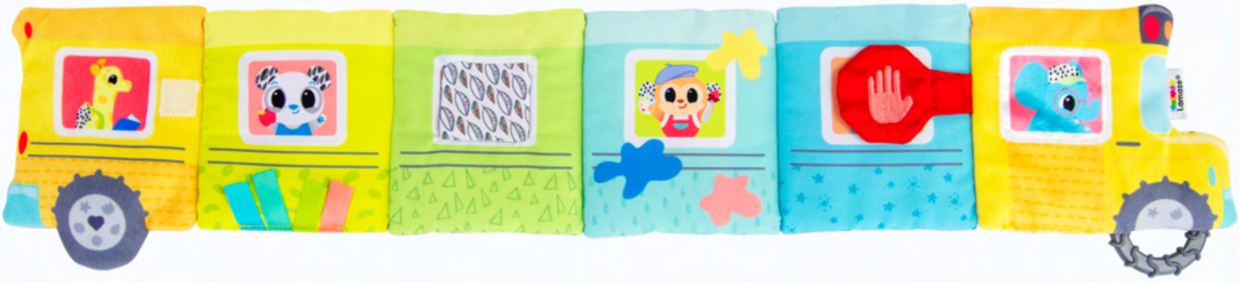
Accordion Bus

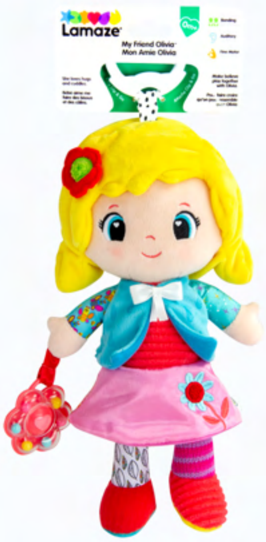
Send their senses to school! Friendly faces, a mirror hidden under a crinkle flap, a textured teether, a squeaker, high-contrast illustrations... It's a perfect start to their educational journey!

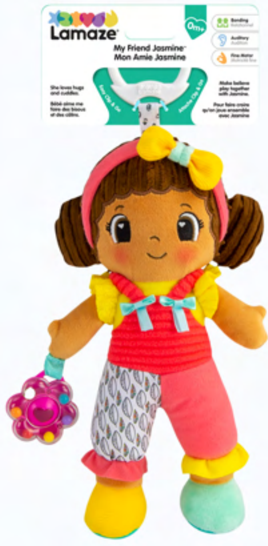
Ages 6 months+

Lamaze
6m+
Accordion Bus™
Bus Accordéon
Two-sided play! • Livre recto verso !

FA439-1
Case Pack: 6
7 96714 27484 3




Lamaze
My Friend Olivia™
Mon Amie Olivia


Lamaze
My Friend Jasmine™
Mon Amie Jasmine

My Friend Olivia

FA441-1
Case Pack: 6
7 96714 27479 9

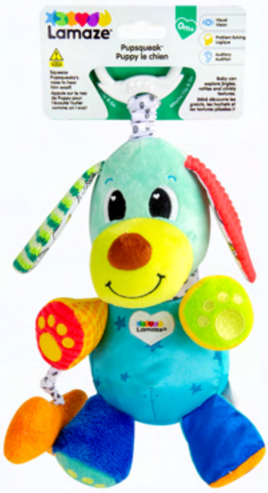
New!

My Friend Jasmine

FA442-1
Case Pack: 6
7 96714 27491 1

They have crinkly clothes, so many fabric textures to explore, an adorable embroidered face, and a rattle flower tethered to their hand like a purse. Sensory learning is sure to bloom into a lovely new friendship!

Ages 0+


Lamaze
Pupsqueak™
Puppy le chien

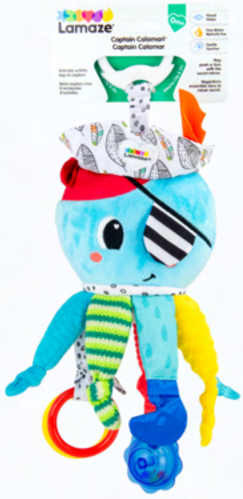
FA445-1
Case Pack: 6
7 96714 27023 4

New!

Pupsqueak

A perfect companion for early sensory learning. Squeeze its nose and it actually barks like a real dog!

Ages 0+


Lamaze
Captain Calamari™
Captain Calamar

FA446-1
Case Pack: 6
7 96714 27068 5

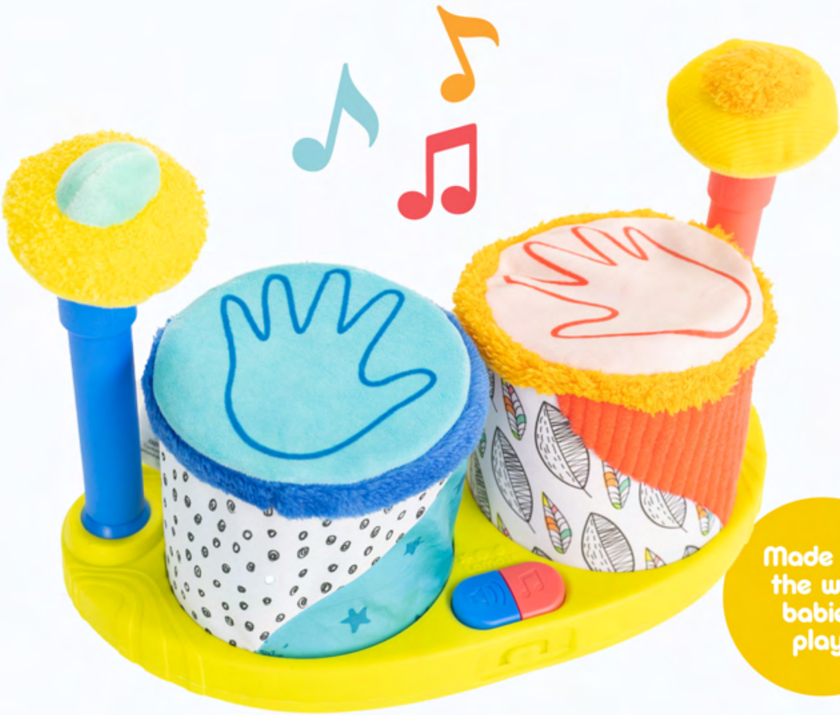
New!

Captain Calamari

Every limb has something new to discover. Set sail for sensory learning with Captain Calamari!

Ages 0+

1 Year
Olds



Made for the way babies play!

Squeeze Beats™ First Drum Set

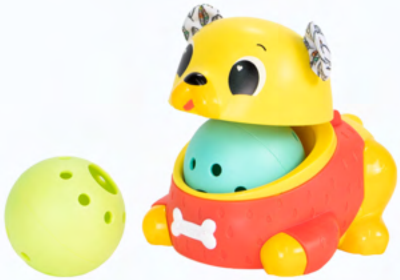
The bright colors and unique fabric textures invite little hands to feel and explore. Create fun sound effects, play to a backing track, or just goof around with funny animal sounds. It's a ruckus of sensory-learning excitement!

Ages 12 months+

Lamaze
Squeeze Beats™ First Drum Set
Ma Première Batterie

FA375-1
Case Pack: 4

7 96714 27472 0



Crawl & Chase Pug Popper

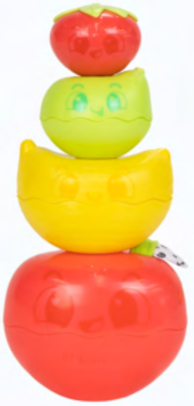
Press the pug over one of the two easy-grip balls and immediately it pops from its mouth to roll across the room. Little ones can't help but giggle as they jump up, chase after the ball, and do it all again! It's a perfect pal for gross motor skills and active movement.

Ages 18 months+

Lamaze
Crawl & Chase Pug Popper
Chien Lanceur de Balles

FA368-1
Case Pack: 6

7 96714 27462 1



Stack & Nest Fruit Pals

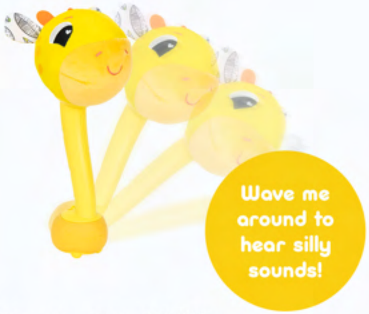
The strawberry nests inside the pear inside the banana inside the apple. They can all be stacked up tall in almost any order. Plus, the strawberry is also a shaker, and the others all have holes to become rainmakers in the tub.

Ages 12 months+

Lamaze
Stack & Nest Fruit Pals
Fruits gigognes à empiler

FA367-1
Case Pack: 6

7 96714 27461 4



Wave me around to hear silly sounds!

Wacky Giraffe™

With a happy plush giraffe head on one end and a soft, safe base on the other, this unique sensory toy lets little ones swing it and hit things without causing any damage. Meanwhile, with each bash, kids hear another fun and wacky sound!

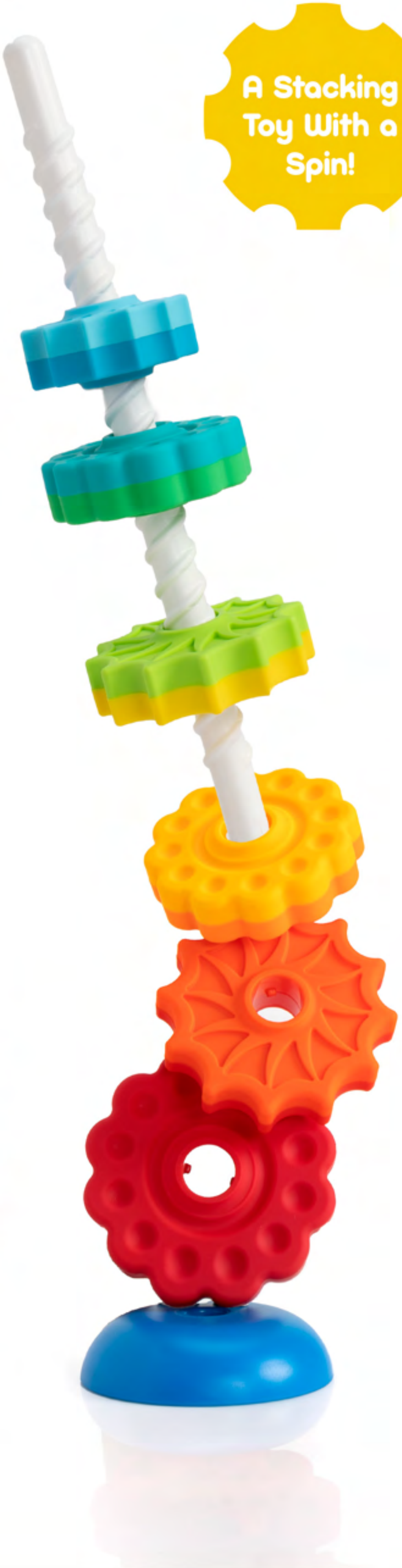
Ages 12 months+

Lamaze
Wacky Giraffe
Crazy Girafe

FA373-1
Case Pack: 4

7 96714 27471 3

A Stacking Toy With a Spin!



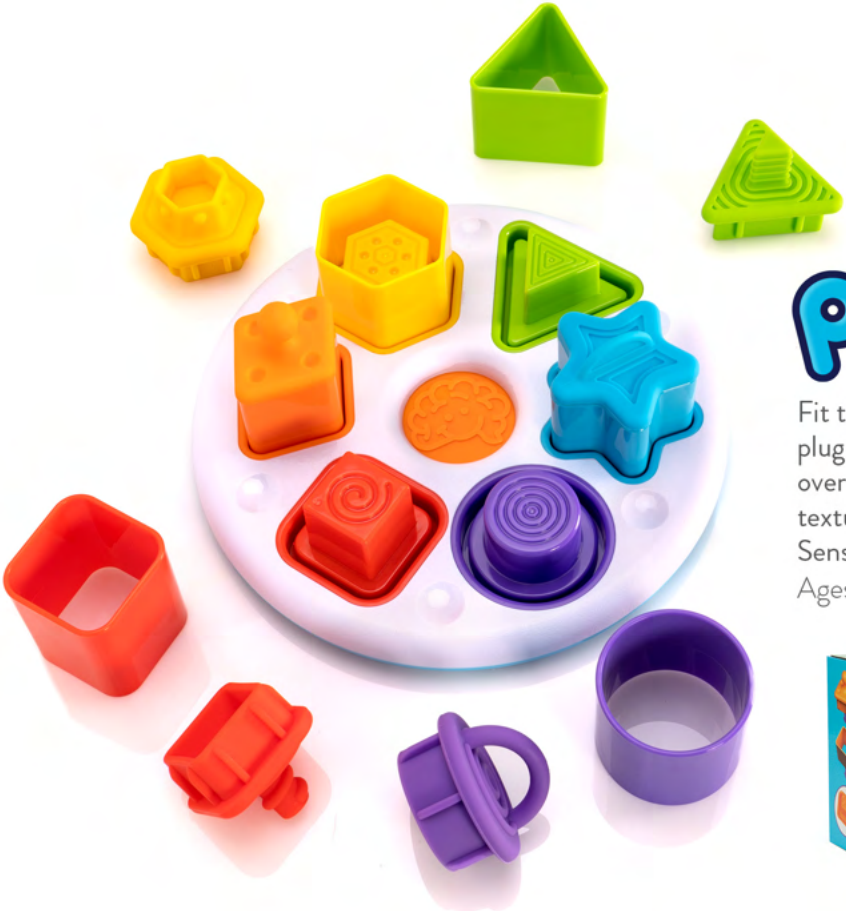
SpinAgain

This toy will keep your little ones enthralled as they practice their hand-eye coordination and early engineering skills! Each starburst disc is dual-colored, forming a dynamic rainbow as they spin fast and smooth to settle onto the reversible base!

Ages 12 months+

FA110-1
Case Pack: 6

8 11802 02094 9



plugzy™

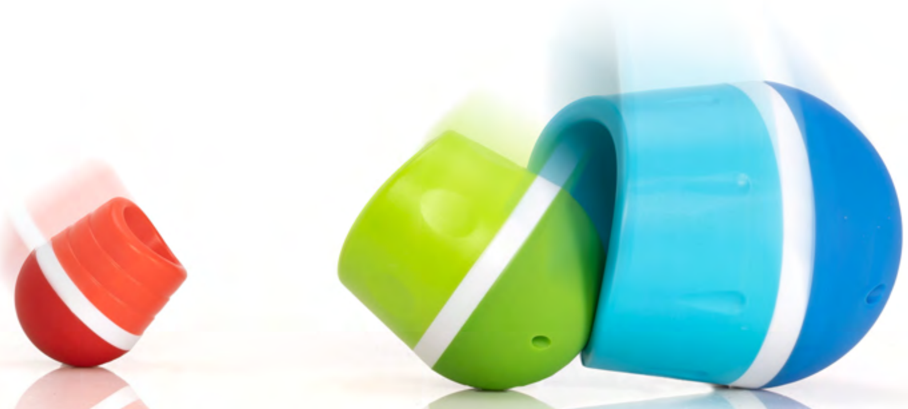
Fit the hollow shapes into the slots and the silicone plugs into the hollow shapes. Or, fit the plugs right over shapes in the base. Each one has a unique texture design and each plug has a handle to match. Sensory fascination plugs into early learning!

Ages 10 months+

The Most Versatile Toy in the Toy Box!
plugzy
Identify shapes and colors, then stack and sort!

FA341-1
Case Pack: 6

8 10074 27055 7



TumbleRoos®

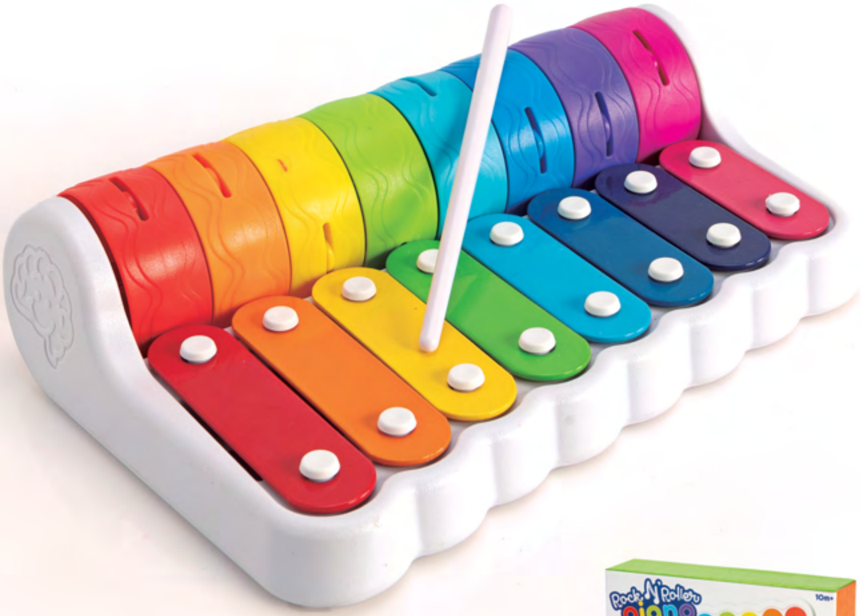
Nest, tumble, WOW! Each TumbleRoo features a weighted base for wonderful wobbling and a concave top for nesting. Nest the smallest inside the other two - the moment you let go, the whole stack tips over and they all tumble apart to rock and wobble around and around. Little ones can't wait to nest and tumble again and again!

Ages 10 months+

TumbleRoos
Nest
Tumble
WOW

FA319-1
Case Pack: 6

8 11802 02721 4



Rock N' Roller piano

Roll into a ruckus of melody-making fun! The included mallet lets little ones bang out tunes both wild and wonderful. Meanwhile, flip to the other side and spin the wheels. Each note rings beautifully! Or – here's an idea the parents will LOVE – pick up the keyboard side and roll all the wheels at once. It's a delightful clamour no kid can resist! Features a storage slot for the mallet.

Ages 10 months+

Rock N' Roller piano
10m+
Tummy Time Tunes!
A wonderful introduction to the world of music!
Fat Brain Toy Co.

FA281-1
Case Pack: 6

8 11802 02627 9

TOBBLES neo

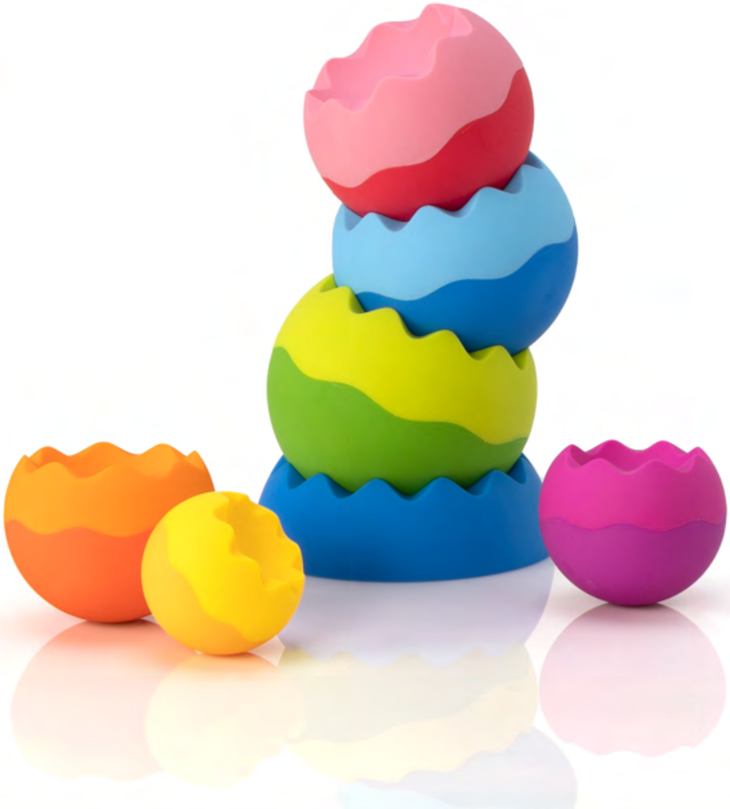
An innovative play experience with a beautiful, modern aesthetic. The grippy texture awakens touch while the playful curves and weighted bottoms inspire creativity. Topple, spin, balance, wobble, tilt, and wiggle endlessly with this fascinating twist on classic stacking!

Ages 6 months+

Tobbles neo
Fat Brain Toy Co.

FA070-1
Case Pack: 6

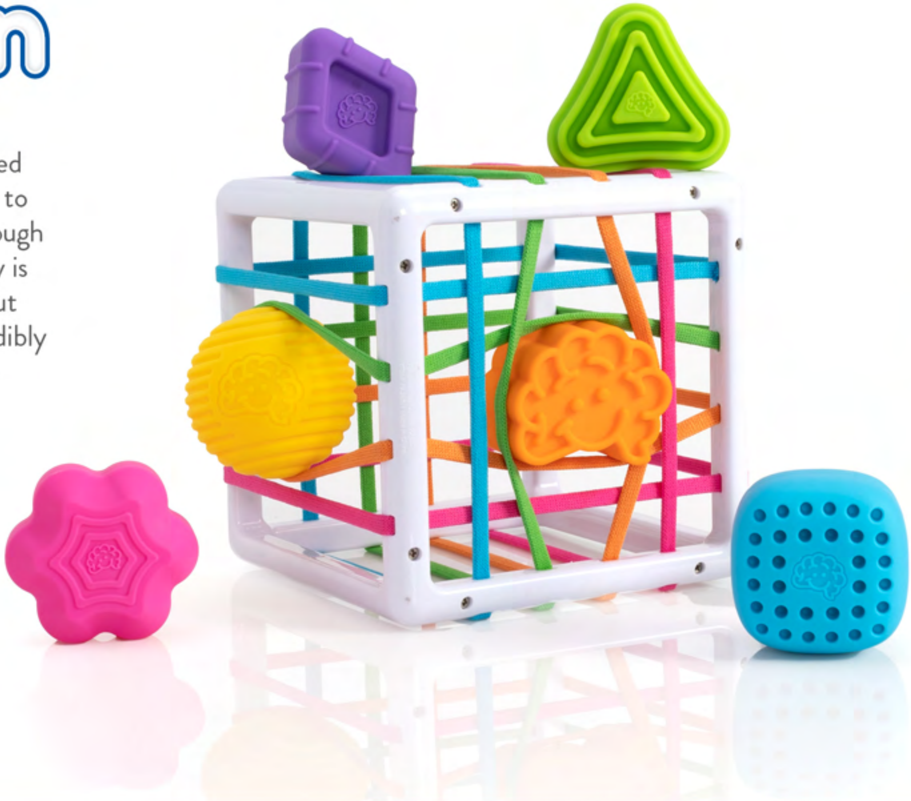
1 82129 00077 9



InnyBin

The six chunky blocks are each designed with fascinating textures that are sure to thrill the fingers. As kids push them through the elastic bands of the cube, curiosity is sparked and young minds can't help but experiment and discover! It's an incredibly unique shape-exploration experience.

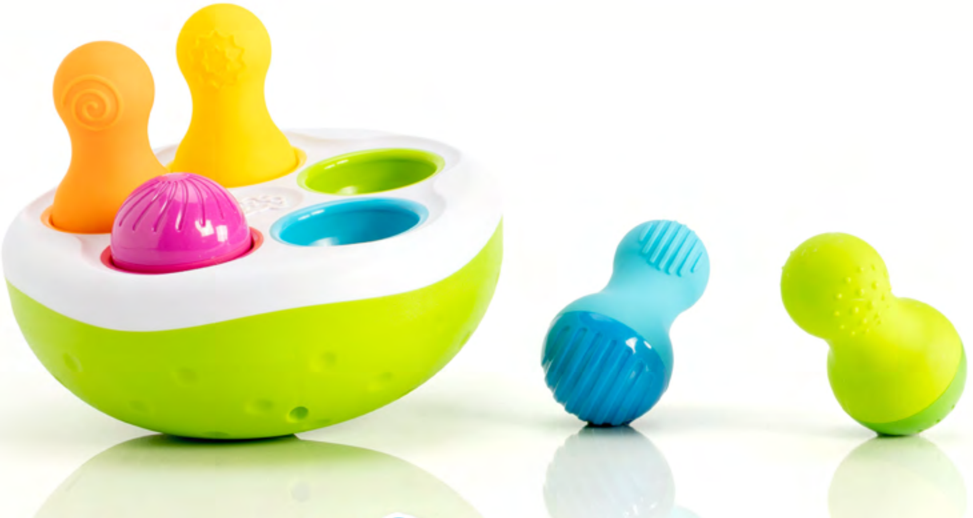
Ages 10 months+



FA251-1

Case Pack: 6

8 11802 02529 6



Spinny Pins™

Spinny Pins
Spinny Pins
Spinny Pins

Each of the five pins features fascinating textures to feel plus a weighted base that wobbles wonderfully. Fit them into the slots of the big bowl either upside down or right side up. With a bump at the bottom and chimes hidden inside, it's always off-kilter and always fun!

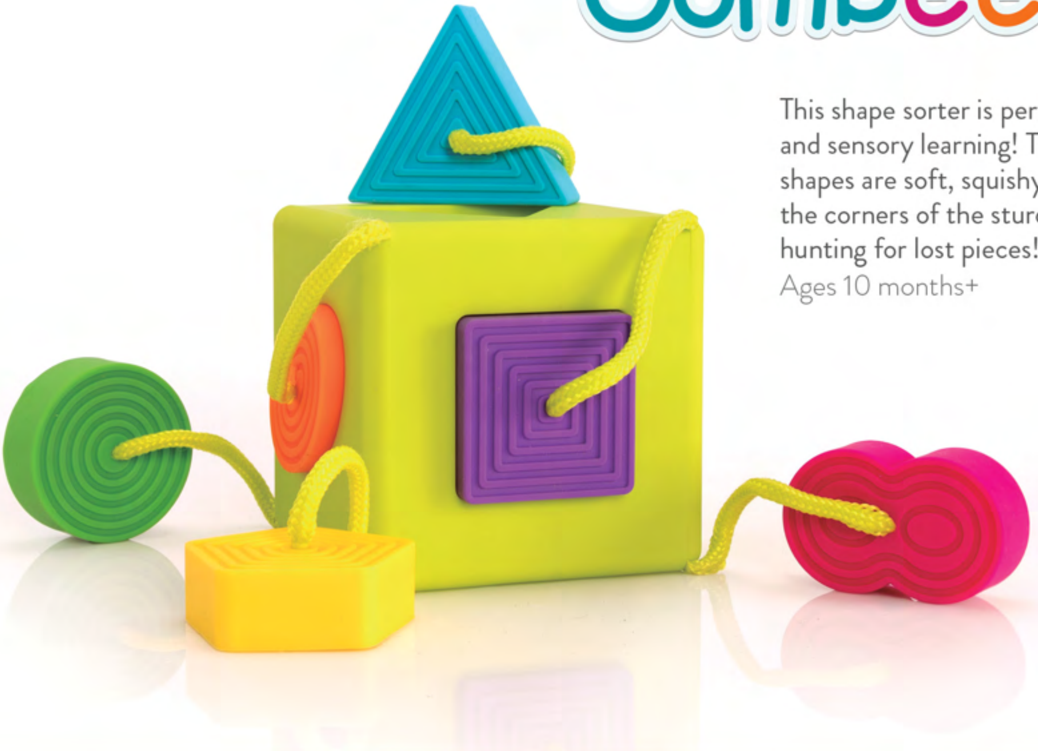
Ages 18 months+

FA248-1

Case Pack: 6

8 11802 02526 5

OombeeCube



This shape sorter is perfect for on-the-go play and sensory learning! The food-grade silicone shapes are soft, squishy, and safely tethered to the corners of the sturdy plastic cube. No more hunting for lost pieces!

Ages 10 months+

OombeeCube
Explore
Sort
Discover!

FA120-1
Case Pack: 6

8 11802 02108 3

Klickity

Curiosity goes exploring through pushing, spinning, zipping, and clicking! Push one colorful ball down and watch as it pops up with a click. Send each colorful shape zipping as you push them back and forth through the center while the top ball spins. Tons of sensory exploration!

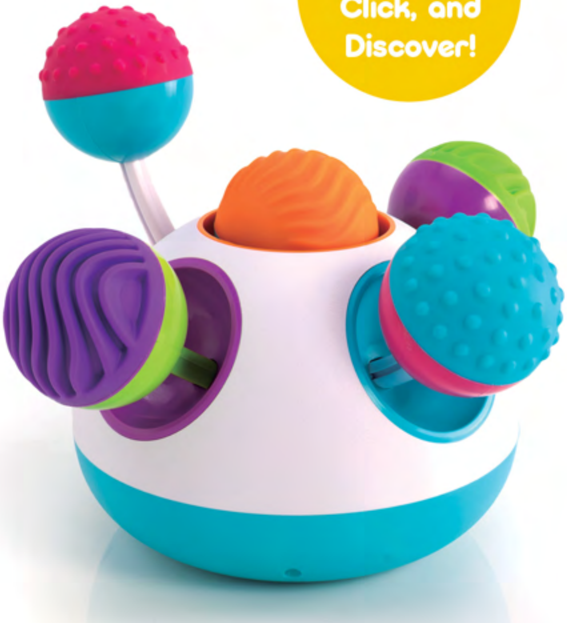
Ages 12 months+

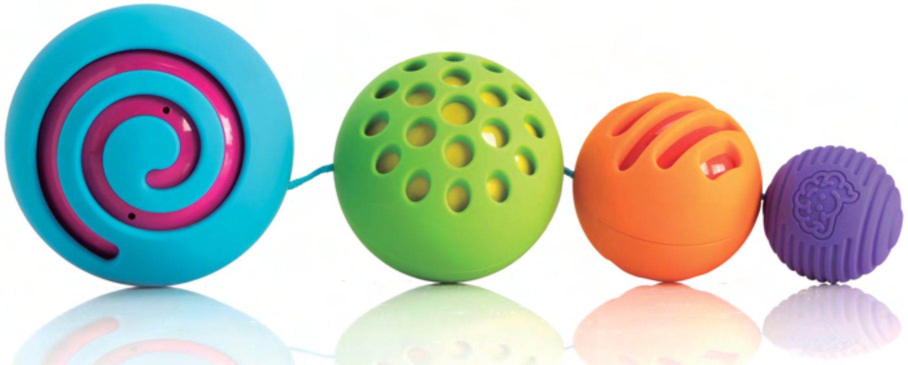
Klickity
12m+

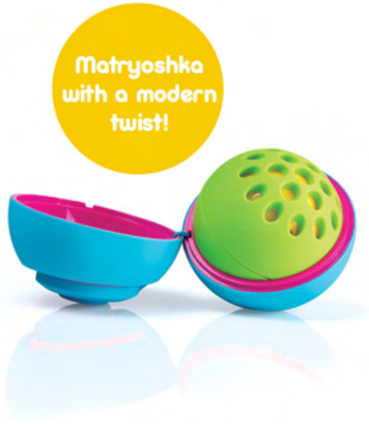
FA149-1
Case Pack: 4

8 11802 02165 6

Push, Spin, Rattle, Click, and Discover!







OombeeBall

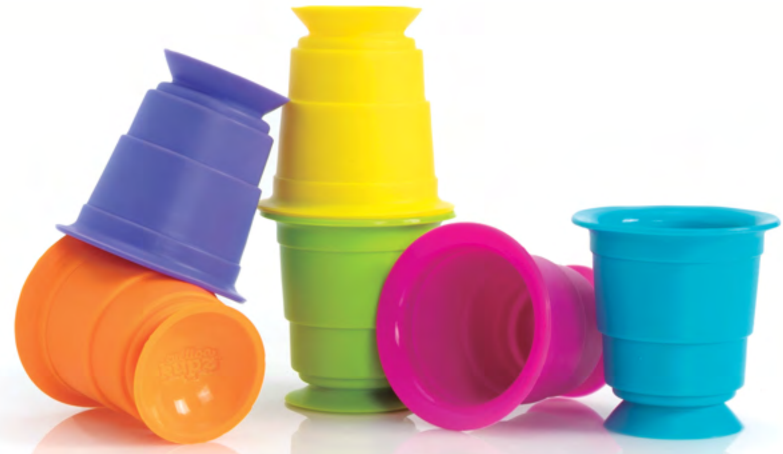
OombeeBall

Each colorful ball is uniquely textured with fascinating dots, lines, ribs, and swirls. Meanwhile, short, safe tethers keep them all connected in a wonderfully wobbly row. But the best part? Each ball opens up and fits snugly into the next! Clever innovation inspires hours of tactile exploration.

Ages 10 months+

FA230-1
Case Pack: 6

8 11802 02474 9



suction kupz™

suction kupz
12m+

Each of these vibrant, squishy silicone cups features a suction cup bottom plus a suctioning rim at the top. Stack them up tall. Stick them together and then pull them apart to hear them POP! Stick them to the walls of the bathtub or the windows of the playroom. Flip them on their sides and send them rolling. They're 100% food safe AND dishwasher safe! Discover a whole new way to suction and cup with this colorful set of six Suction Kupz.

Ages 12 months+

FA183-1
Case Pack: 6

8 11802 02305 6

dimpl™ splash

Add a big splash of dimpl fascination to bathtime! Each of these three pieces is teeming with discoveries to explore. Scoop and pour with the pitcher wrapped around a green dimpl bubble. Dunk the donut and tilt it one way for rain and another way for a stream. Explore the sucker-covered bubbles of the starfish, then let it float or use it as a water scoop. Little explorers can't wait to dive in and play!

Ages 18 months+

FA361-1
Case Pack: 6
8 10074 27121 9

dimpl splash
18m+
dimpl fun in the tub!
Fat Brain Toy Co.

RollAgain Sorter

The gradually widening track propels the balls forward until they suddenly drop into their perfectly matched slots. Meanwhile, fine motor skills are bolstered and an understanding of size and color is fortified. Simple fascination inspires hours of exploration!

Ages 12 months+

Simple Yet Amazing!

RollAgain Sorter
Fat Brain Toy Co.

FA224-1
Case Pack: 6
8 11802 02461 9

Stack, Float, and Slide!

Waddle Bobbers

12m+
Waddle Bobbers

Brrr...it's cold on that iceberg. Warm things up with a Waddle Bobbers penguin party! Fill up the tub, set the iceberg adrift, and send the penguins racing down the slide. Whoosh! Includes iceberg, slide, and six penguins.
Ages 12 months+

FA146-1
Case Pack: 6

8 11802 02162 5

Wobble Run

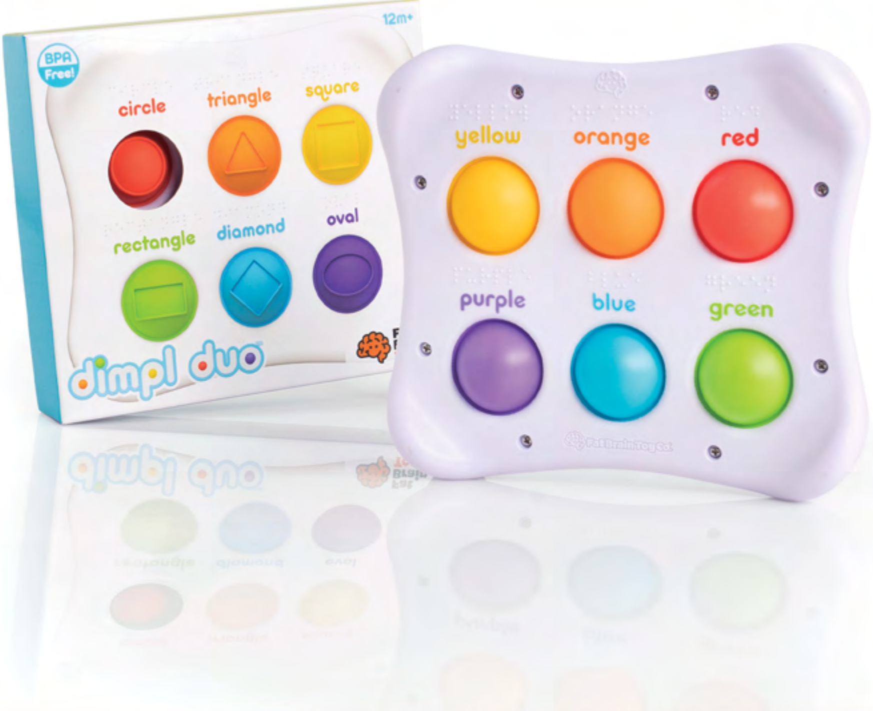
Send one of the balls rolling down the uniquely textured tracks. Ears perk up as it clatters over the bumps and wonder abounds as its weight tips the tower this way and that. Then, once it's time to go, all the balls can be stored inside the tower for easy cleanup. Classic ball-run fun becomes a topsy-turvy delight!
Ages 12 months+

Wobble Run
1+
Classic Ball-Run Fun With A Topsy-Turvy Delight!

FA273-1
Case Pack: 6

8 11802 02609 5

dimpl duo™


12m+
BPA Free!
circle
triangle
square
rectangle
diamond
oval
dimpl duo
yellow
orange
red
purple
blue
green

On one side, each silicone button is embossed with a different shape and labeled with its matching word in English and in Braille. Flip the whole thing over and this time, the buttons are smooth and the words match the colors!

Ages 12 months+

FA208-1
Case Pack: 6

8 11802 02425 1

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lidzy™

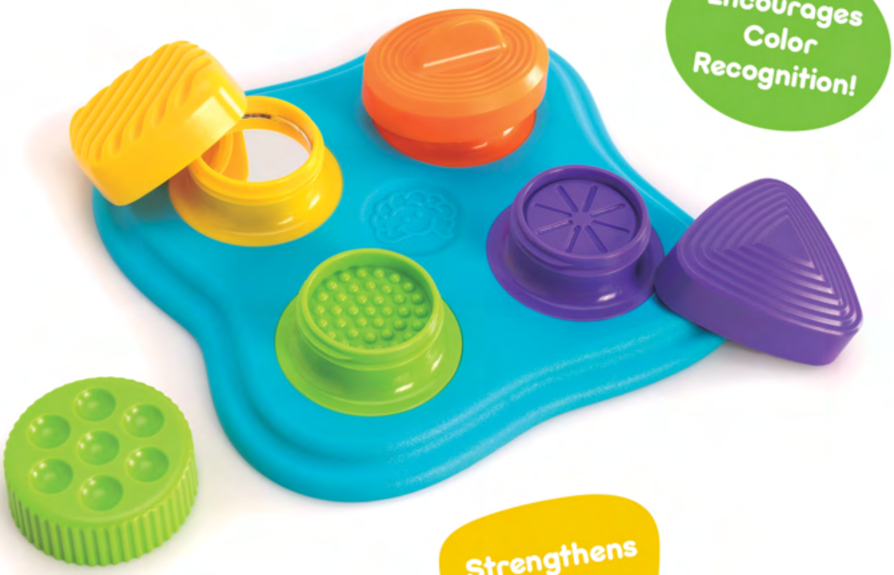
A simple machine becomes a sensory adventure! Each lid features a unique shape and textures to feel. Under each lid is a unique sensory experience to explore. Young minds will be engaged for hours twisting, untwisting, and learning!

Ages 18 months+

lidzy
A Sensory Toy that Combines
18m+
Discovery and Motor Skills

FA321-1
Case Pack: 6

8 10074 27119 6



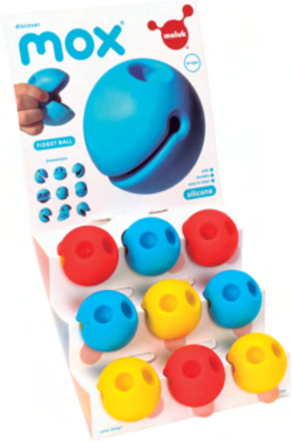
Encourages Color Recognition!

Strengthens Fine Motor Skills!

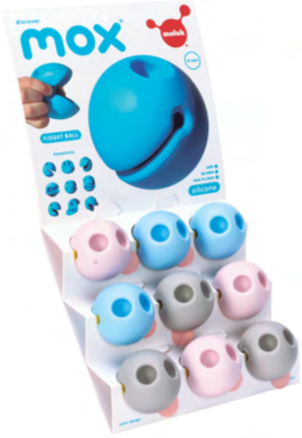
mox®

Made of highly flexible silicone and featuring the simple design of two eyes and a mouth, these three balls are quick to inspire. Stretch and fold them into funny faces. Stack them, toss them, bounce them off the walls. There's no wrong way to play, no end to the fun!

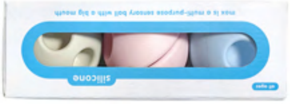
Ages 0+


mox
moluk
silicone

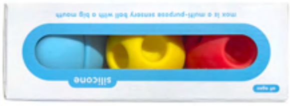
FA395-4 Primary
Case Pack: 9
8 10074 27190 5


mox
moluk
silicone

FA395-3 Pastel
Case Pack: 9
8 10074 27189 9



FA395-1 Pastel
Case Pack: 6
8 10074 27187 5



FA395-2 Primary
Case Pack: 6
8 10074 27188 2

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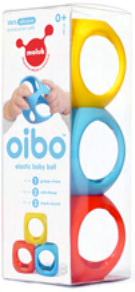
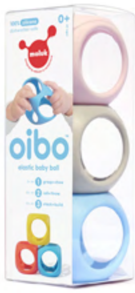
oibo®

Oibo merges a sphere with a 3-inch cube, combining the action and fun of a ball with the educational benefits of a building block. Elastic, stackable, rollable, squeezable, easy-to-grip sensory fun for babies and kids of all ages!

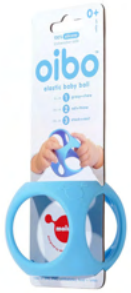
Ages 0+


oibo
elastic baby ball

FA385-1 Primary
Case Pack: 6
8 10074 27174 5


oibo
elastic baby ball

FA385-3 Pastel
Case Pack: 6
8 10074 27176 9


oibo
elastic baby ball

FA385-2 Blue
Case Pack: 6
8 10074 27175 2

Open to clean!

FA377-1 Blue
Case Pack: 6
8 10074 27153 0

FA377-2 Green
Case Pack: 6
8 10074 27154 7

FA377-3 Yellow
Case Pack: 6
8 10074 27155 4

pluï
1+
moluk

FA377-4 (ASST)
Two of each color
Case Pack: 6
8 10074 27156 1

pluï®
rainball

A rain ball for the bath or pool! Immerse Plui in water to fill it up and then plug your finger over the top hole as you raise it up high. Lift your finger from the hole and water falls like rain. Plug it up again and instantly, it stops.

Ages 12 months+

pluï®
rain cloud

It's the Rainball, but shaped like a cloud. It's fun in the tub, but you feel like Zeus!

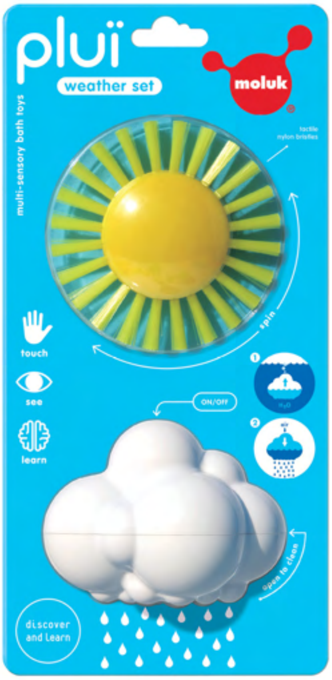
Ages 12 months+

pluï
rain cloud
discover and learn
moluk

FA381-1
Case Pack: 6
8 10074 27168 4

Combine with other MOLUK toys like Oogi & Nello!

Great for first cleaning tasks and sensory exploration!



pluï
weather set
moluk
multi-sensory bath toys
tactile nylon bristles
spin
touch
see
learn
ON/OFF
open to clean
discover and Learn

Pluï Weather Set

Ages 12 months+

FA394-1
Case Pack: 6
8 10074 27186 8

pluï brush®

Each of these unique sensory toys features a sturdy, hard-plastic body with vibrant brushes attached that are quick to tickle the imagination. When it comes to playtime inspiration, the sky's the limit!

Ages 12 months+

pluï brush
sensory
cloudy
a sensory toy to tickle your imagination and senses
moluk

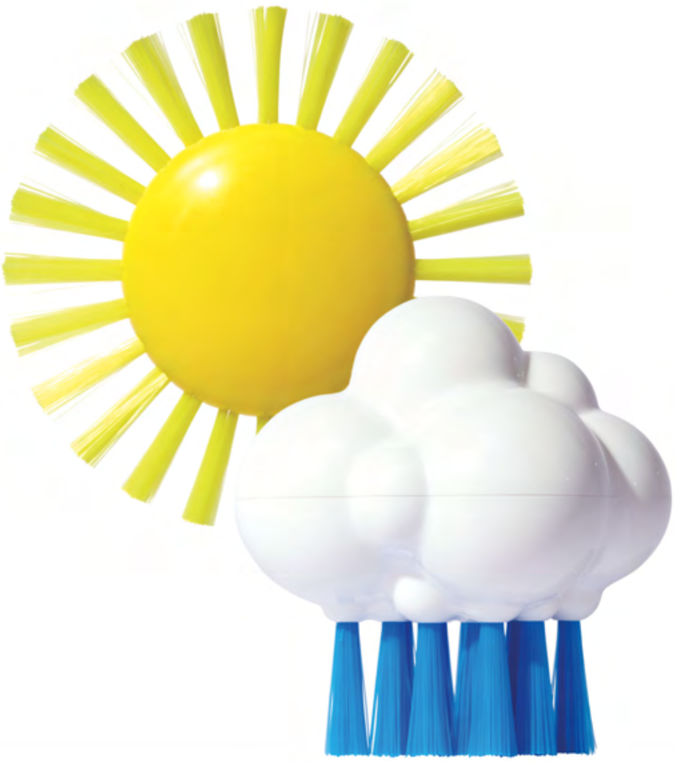
FA390-2
Case Pack: 6

8 10074 27182 0

pluï brush
sensory
sunny
a sensory toy to tickle your imagination and senses
moluk

FA390-1
Case Pack: 6

8 10074 27181 3



bilibo®

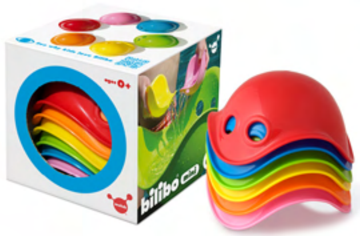
6 pack mini

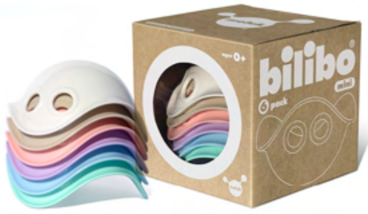
Little ones can practice motor skills as they stack and nest them. The smooth contours and bright colors fascinate the senses. And as kids grow, the possibilities grow: toy boats, food cups, doll chairs, sand shovels, a drum set… Spark curiosity and let their creativity flow!

Ages 12 months+

FA378-1
Case Pack: 6

8 10074 27157 8


bilibo mini
moluk


bilibo mini
6 pack

FA378-2
Case Pack: 6

8 10074 27158 5

2 Year
Olds

Press the Timer Button!
Balls spill and scatter!
Chase, dash, and race to collect the balls!

New!

Spill Again

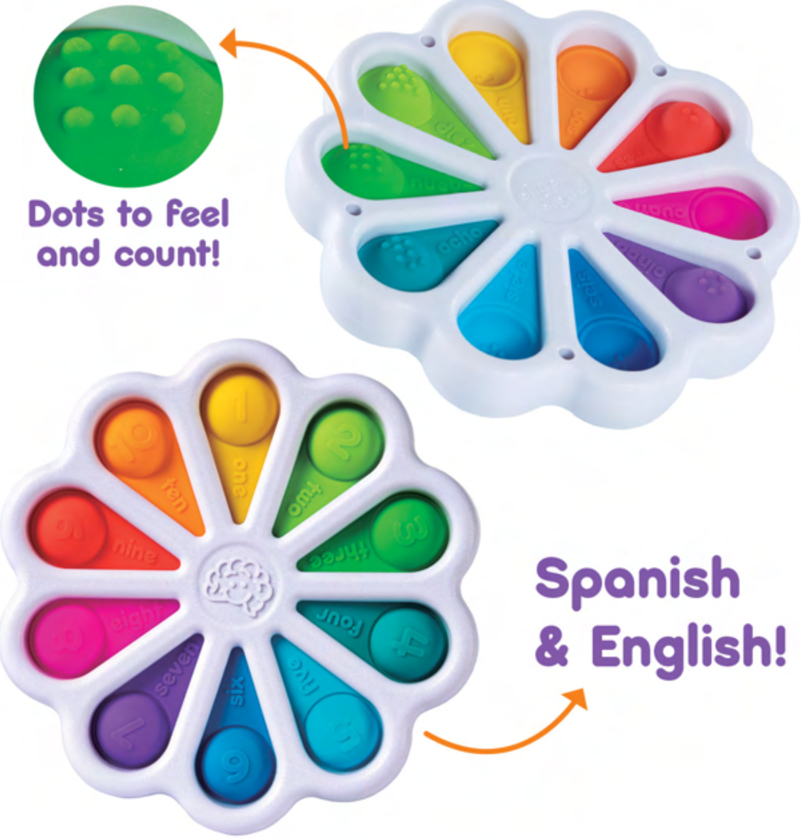
Fill the top of the tower with the 16 colorful balls and then press the button. A hidden timer starts ticking away until suddenly... CLICK. All the balls are dropped at once to be sent rolling in all directions! Quick! Gather them up and do it all again!

Ages 2+

FA407-1
Case Pack: 4
8 10074 27204 9

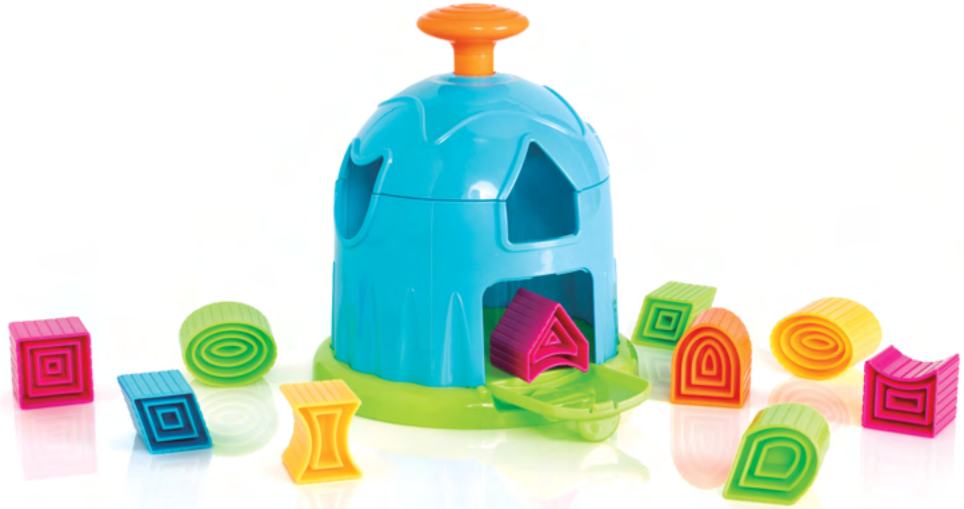
dimpl digits™

Touch, push, pop, and learn! On one side, the silicone buttons are embossed with numerals 1 through 10, each accompanied by its matching word in English. Flip it over and you'll find the words written in Spanish, plus dots to feel and count.
Ages 2+


Dots to feel and count!
Spanish & English!

FA275-1
Case Pack: 6
8 11802 02611 8

12m+
dimpl digits



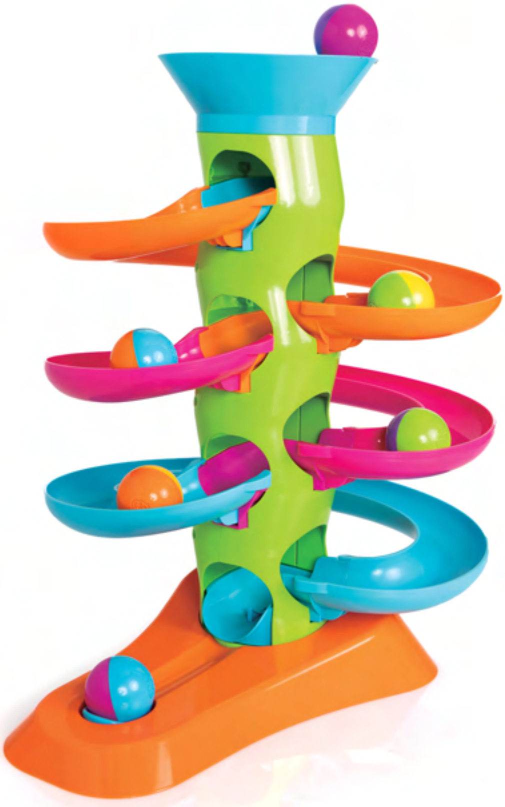
Shape Sorting With a Twist!

SHAPE FACTORY
Shape Sorting With a Twist!
2+

SHAPE FACTORY

Can you figure out how to fit the ten shapes through the four slots? With a push of the button, the top twists and the slots all change. Kids have to explore and experiment if they want to solve the puzzle and match all the shapes. Then, open the door to release the blocks and start again!
Ages 2+

FA267-1
Case Pack: 6
8 11802 02604 0



RollAgain Tower

It's endless ball run fun! Grab the ball from the bottom and instantly, all the other balls roll down one level. Drop the ball into the funnel at the top and then grab the next ball to do it all over again... And again, and again, and again! Easy to build. Includes 5 balls.

Ages 12 months+

FA178-1
Case Pack: 3
8 11802 02300 1

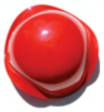
RollAgain Tower
12m+
Endless Ball Run Fun!
Fat Brain Toy Co.

nello™

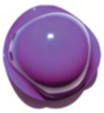
These concave rings prove that the key to inspiring the imagination is simplicity. A color puzzle, a magic ring, a flying saucer, a target, a marble run, a candy tray - There's no wrong way to use a Nello!

Ages 12 months+

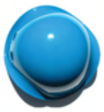
FA382-1
Case Pack: 6
8 10074 27169 1



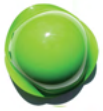
FA376-6
Case Pack: 12
8 10074 27149 3



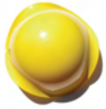
FA376-3
Case Pack: 12
8 10074 27146 2



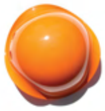
FA376-1
Case Pack: 12
8 10074 27139 4



FA376-4
Case Pack: 12
8 10074 27147 9



FA376-7
Case Pack: 12
8 10074 27150 9



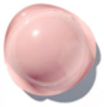
FA376-5
Case Pack: 12
8 10074 27148 6

bilibo®

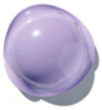
moluk

A turtle shell. A sand scooper. A water bucket. A rescue helmet. A hero mask. A wobbly, spinning seat. A stool. A stepping stone. A cradle for dolls. A snowman mold. A giant cereal bowl. An impenetrable home base for action figures. Bilibo is anything your child can imagine!

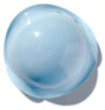
Ages 2+



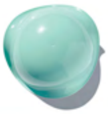
FA376-9
Case Pack: 12
8 10074 27152 3



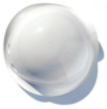
FA376-11
Case Pack: 12
8 10074 27141 7



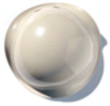
FA376-10
Case Pack: 12
8 10074 27140 0



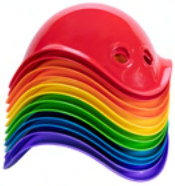
FA376-8
Case Pack: 12
8 10074 27151 6



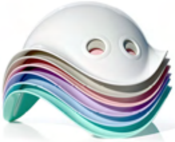
FA376-2
Case Pack: 12
8 10074 27145 5



FA376-12
Case Pack: 12
8 10074 27142 4



FA376-14
Classic Assortment
Case Pack: 12
8 10074 27144 8

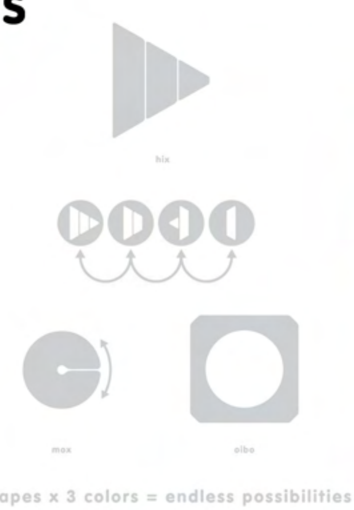


FA376-13
Pastel Assortment
Case Pack: 12
8 10074 27143 1

GENIUS BUILDING™

It features the Hix - 3 silicone rubber cones that can fold, flip, and stack endlessly - the Mox - right-side, inside-outside face-making rubber balls - and the Oibo - a set of elastic, stackable, rollable, squeezable, easy-to-grip sensory cubes.

Ages 2+



2 Year Olds

FA391-1 Primary
Case Pack: 4
8 10074 27138 7

FA391-2 Pastel
Case Pack: 4
8 10074 27183 7

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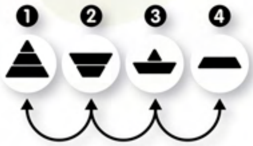
hix®

convertible construction cones

Each of these four vibrant silicone rubber cones can be folded, flipped, and stacked atop each other in a limitless number of fascinating ways - and each one looks like it belongs in an art gallery. Discover a new frontier of stack-and-build play!

Ages 2+



FA383-1 Tropical
Case Pack: 6
8 10074 27170 7

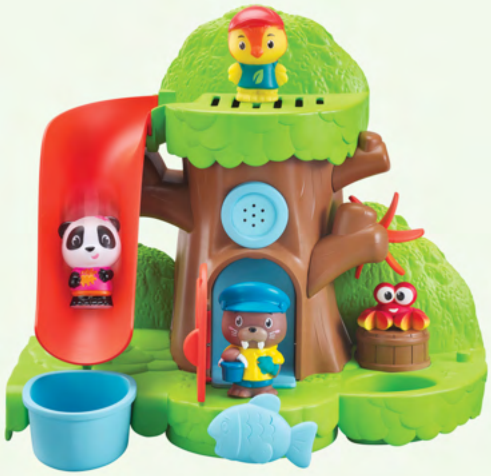
FA383-2 Pastel
Case Pack: 6
8 10074 27171 4

Free
with a $600+ purchase of Timber Tots

TIMBER TOTS
La nature est magique - Nature is magic

TIMBER TOTS™
BY KLOROFIL
Nature is Magic

Scan the QR Code to see the **Full Timber Tots Collection!**



Timber Tots Bathtub Bay

Ages 2+

FA340-1
Case Pack: 4

8 10074 27042 7

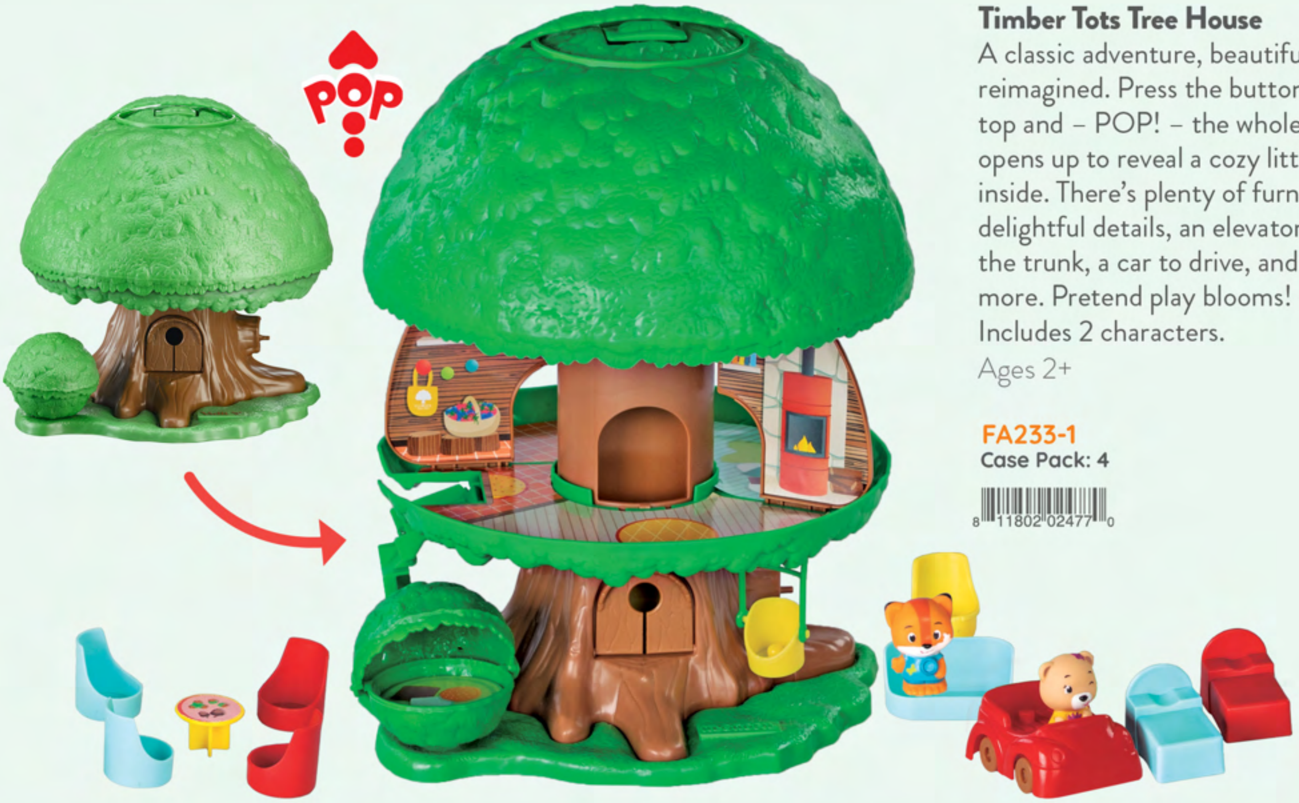
Timber Tots Tree House

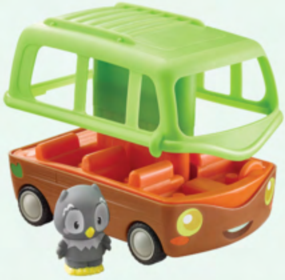
A classic adventure, beautifully reimagined. Press the button at the top and – POP! – the whole thing opens up to reveal a cozy little home inside. There's plenty of furniture, delightful details, an elevator in the trunk, a car to drive, and much more. Pretend play blooms! Includes 2 characters.

Ages 2+

FA233-1
Case Pack: 4

8 11802 02477 0





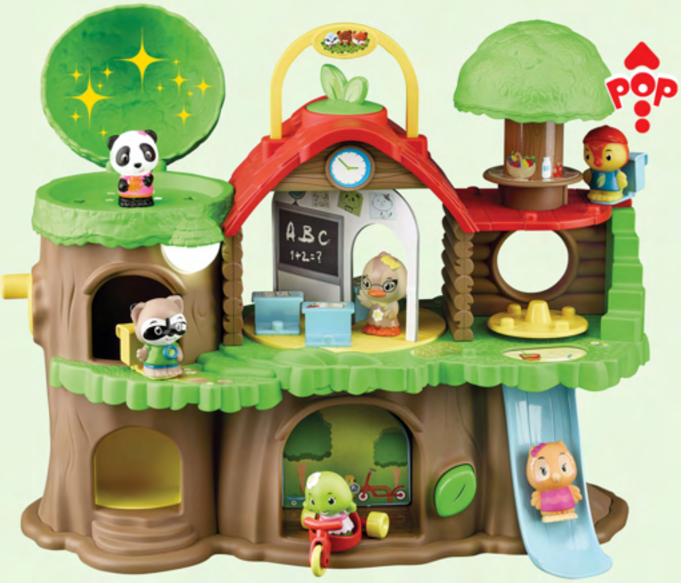
Timber Tots Adventure Bus

Ages 2+

FA237-1

Case Pack: 6

8 11802 02481 7



Timber Tots Schoolhouse

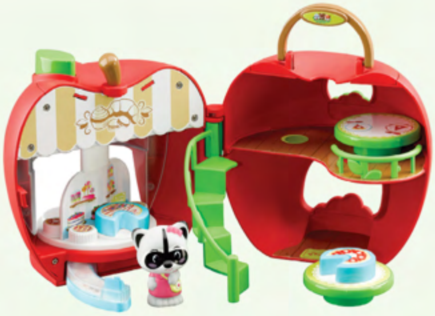
There's an elevator, a playground, a pop-up snack table, and more. Plus, the classroom rotates to reveal the teacher's office, and when you place critters on the treetop, they light up! Includes 3 characters. Requires 2 AAA batteries.

Ages 2+

FA299-1

Case Pack: 3

8 11802 02684 2



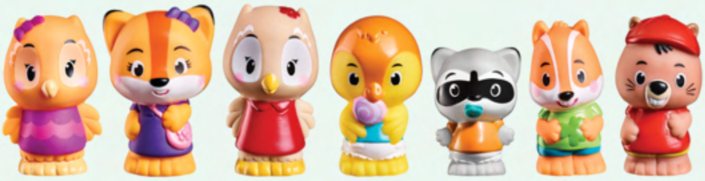
Timber Tots Apple Delight Bakery

Ages 2+

FA285-1

Case Pack: 4

8 11802 02652 1



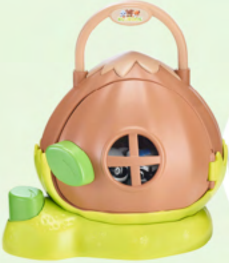
Timber Tots - Forest Friends

Ages 2+

FA286-1

Case Pack: 5

8 11802 02653 8



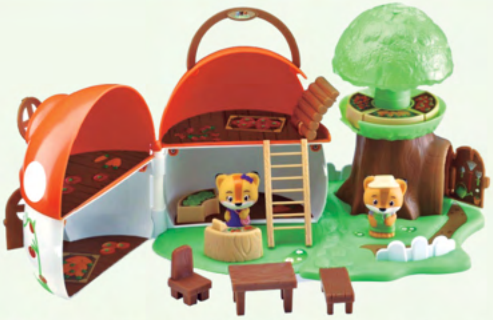
Timber Tots Hazelnut House

Ages 2+

FA236-1

Case Pack: 6

8 11802 02480 0



Timber Tots Mushroom Surprise

Ages 2+

FA234-1

Case Pack: 6

8 11802 02478 7

3 Year
Olds

tugl™ cube

Built into each side of this sturdy, rounded cube is a soft silicone bubble with a tab to grab and pull. Fingers can't help but push them, pull them, and pop them again and again. All the while, fine motor skills are honed and busy minds are soothed!

Ages 2 to Adult

*Patent Pending

FA362-1
Case Pack: 6

8 10074 27122 6

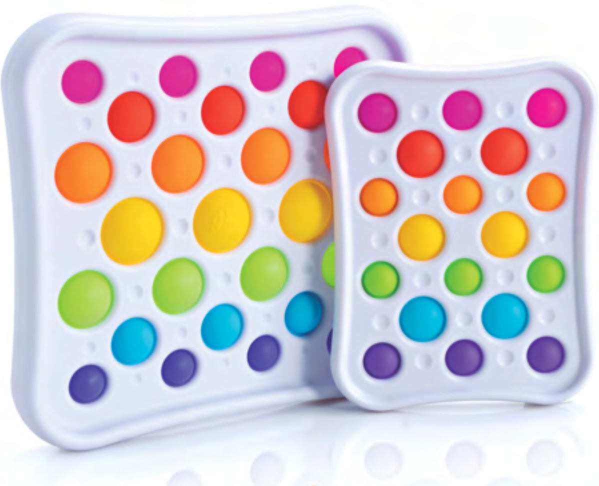
2 to Adult
tugl
cube
Pull, pop, and discover!
Fat Brain Toy Co.

3 Year Olds

Pull, pop, & discover!

dimpl™ pops deluxe

FA335-1
Case Pack: 6
8 10074 27015 1



dimpl™ pops

FA336-1
Case Pack: 6
8 10074 27016 8

The ultimate popping experience!

Built into the high-quality, rigid frame of each one are loads of dimpl bubbles just waiting to be pushed, poked, and popped again and again. The squishy silicone is fascinating for the fingers. Watching the board go from un-popped to popped is curiously satisfying. Young, old - no matter who you are - your fingers just can't stop! Indulge your tactile cravings with dimpl pops and dimpl pops deluxe.

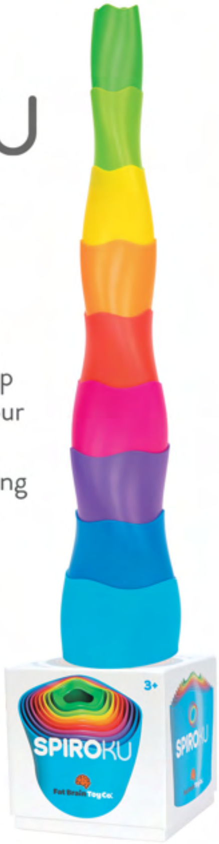
Ages 3+

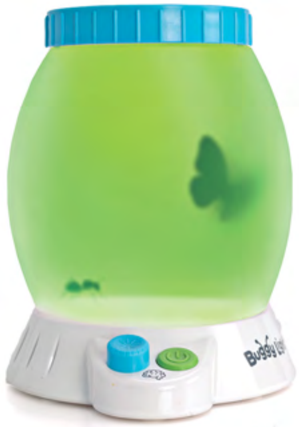
SPIROKU

This is not a typical stack-and-nest toy. The oddly-shaped pieces can be stacked and arranged any way you want. But then, nest them together, pull up on the smallest, and let your jaw drop. The whole thing stretches into a tall, spiraling tower! Beautifully unique design inspires hours of tactile discovery.

Ages 3+

FA318-1
Case Pack: 6
8 11802 02720 7





8x Magnification Power!

KIDVENTOR
Winner

Change Colors!

Buggy Light®

Put that mason jar back in the cupboard – We've got something much better! A softly glowing, color-changing light shines from the base to illuminate your specimens while the magnifying-glass lid lets you see every little detail. Shed a light on the beauty of bugs with the Buggy Light!

Ages 5+

Buggy Light
See Bugs In A Whole New Light!

FA274-1
Case Pack: 6
8 11802 02610 1

All-Time Best Seller!

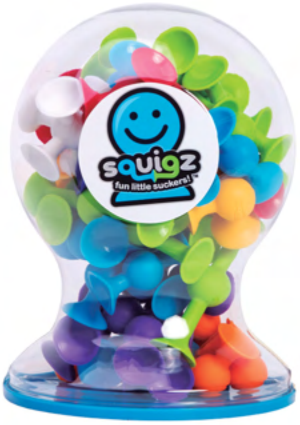
squigz
fun little suckers!™

Flexibility makes construction easy!

squigz
fun little suckers!™

This toy really sucks! Push 'em together and then POP 'em apart. Build amazing shapes, creatures, and wobbly, bobbling towers! Stick them to bathtubs, school lockers, walls, tables, windows; they leave no residue. Let Suction Construction™ build up your imagination. Dishwasher safe!

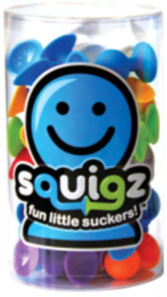
Ages 3+


squigz
fun little suckers!

Squigz Deluxe Set (50 pieces)

FA088-2
Case Pack: 4

8 11802 02054 3


squigz
fun little suckers!

Squigz Starter Set (24 pieces)

FA088-1
Case Pack: 6

8 11802 02053 6

3 Year Olds

oogi
family
moluk
3+

FA379-4 Family
Case Pack: 12
8 10074 27162 2

oogi®

Made entirely of super stretchy silicone and equipped with big, clinging suction cups on its head, hands, and feet, there's hardly anything this funky friend can't do. Give your imagination a good stretch with Oogi!
Ages 3+

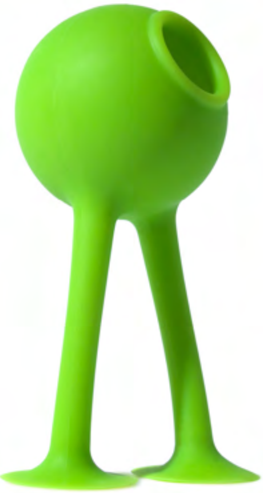
Also available in glow-in-the-dark!

moluk
oogi
3+
GLOW
in the dark
strong suction

FA380-3
Glow Jr.
Case Pack: 6
8 10074 27166 0

moluk
oogi
3+
GLOW
in the dark
strong suction

FA379-3
Glow
Case Pack: 6
8 10074 27161 5



Oogi Bongo

There's no wrong way to play with the Oogi Bongo. Fill it with coins to turn it into a rattle. Splash water in the bathtub. Squeeze the bubble and suction it to your forehead. Turn it into the main character of your next outer-space adventure!
Ages 3+

moluk
3+
stretch your imagination
strong suction

FA387-1
Case Pack: 6
8 10074 27178 3

FA379-5
Display
Case Pack: 12
8 10074 27163 9

FA380-4
Display Jr.
Case Pack: 12
8 10074 27167 7

FA379-1
Blue
Case Pack: 6
8 10074 27159 2

FA379-2
Red
Case Pack: 6
8 10074 27160 8

FA380-1
Blue Jr.
Case Pack: 6
8 10074 27164 6

FA380-2
Red Jr.
Case Pack: 6
8 10074 27165 3

New!

FA379-6
Baby Pink
Case Pack: 6
8 10074 27218 6

New!

FA379-7
Beige
Case Pack: 6
8 10074 27219 3

New!

FA380-5
Baby Pink Jr.
Case Pack: 6
8 10074 27220 9

FA380-6
Beige Jr.
Case Pack: 6
8 10074 27221 6

oogi·fant

This highly elastic silicone trunk features suction cups at either end that easily attach to any smooth surface. Turn your favorite mug into an elephant. Turn your left shoe into an elephant. Turn yourself into an elephant. Turn EVERYTHING into an elephant!

Ages 3+

moluk
stretch your imagination
oogi·fant

FA389-1
Case Pack: 8
8 10074 27180 6

moluk
strong suction
3+

Oogi Pilla

Made up of five connected silicone suction cups sized small to big, the Oogi Pilla provides endless inspiration for exploration and experimentation. Stick it to any smooth surface and then pull it up to hear a rapid cascade of POP POP POP!

Ages 3+

FA388-1
Case Pack: 6
8 10074 27179 0

Pop!
Pop!
Pop!
Pop!
Pop!

TeeterPopper™

Rock, roll, sit, stand, tilt, wobble, wiggle, spin, and teeter! Teeter Popper improves core strength, stability, balance, coordination, and gross motor skills. Measures approximately 30" x 18" and features 14 suction cups. Weight limit: 110 lbs.

Ages 3+

FA095-3 Pink
Case Pack: 6
8 11802 02075 8

FA095-1 Blue
Case Pack: 6
8 11802 02069 7

FA095-2 Green
Case Pack: 6
8 11802 02074 1

boi™

moluk

Send it floating, bobbing, and wobbling across the sudsy surface of the bathtub. Stick the suction cup to any smooth surface. Or, play outside the tub - it wobbles but never falls over! It's a great way to inspire curiosity.

Ages 3+

FA386-1
Case Pack: 6
8 10074 27177 6

boi
3+
dancing, floating

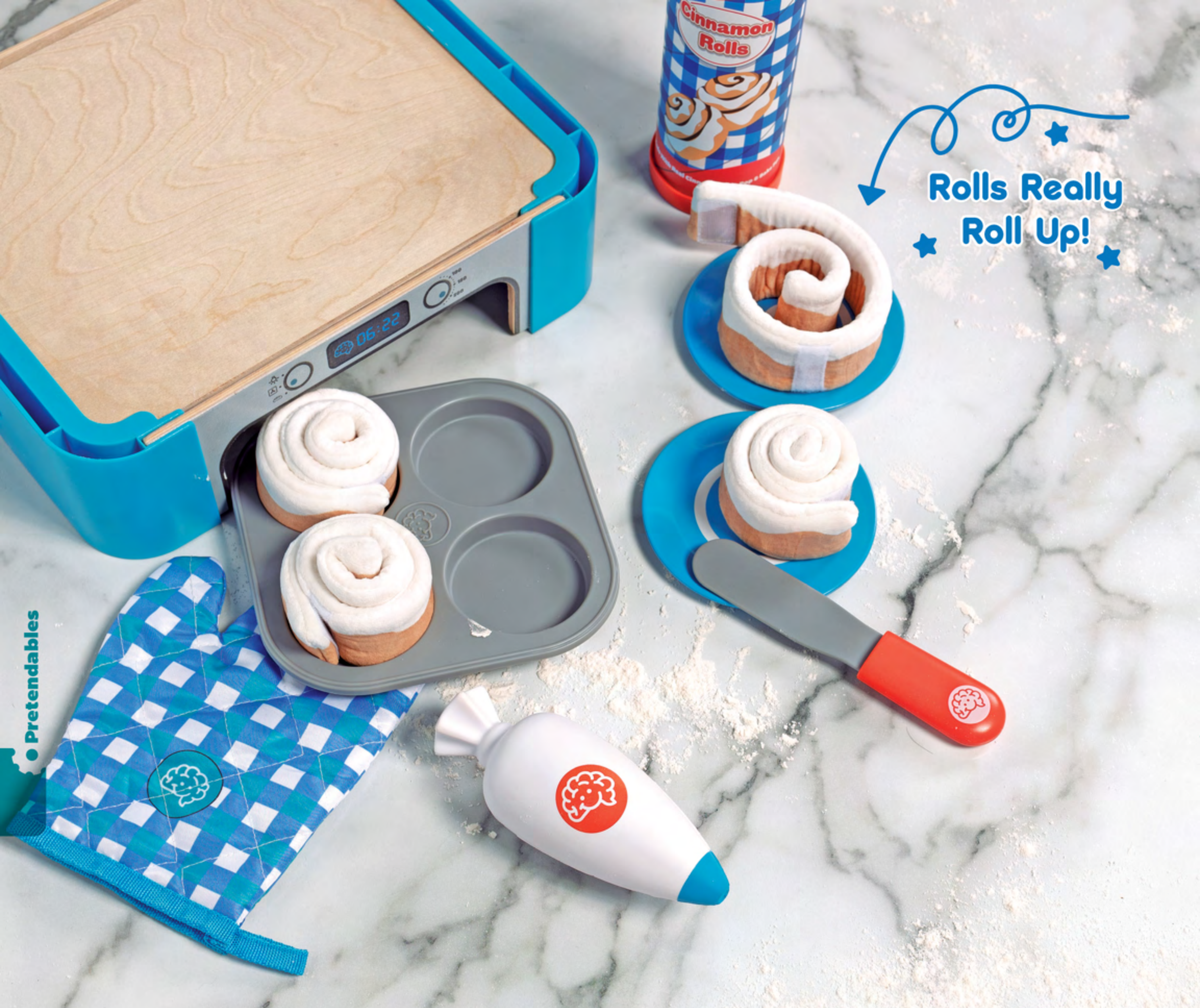
New!

Pretendables™

For the best imaginative play experiences, look no further than Pretendables. These compact kits feature high-quality materials and clever designs that perfectly combine real life with playtime. Plus, not only do they each come with a storage box but the storage box is beautifully integrated into the play experience, from an oven to a countertop to a basket. It's pretend-play parents actually want for their children! Ages 3+

55:55
Cinnamon Rolls

Pretendables
PIZZA


Cinnamon Rolls
Rolls Really Roll Up!
06:22

New!

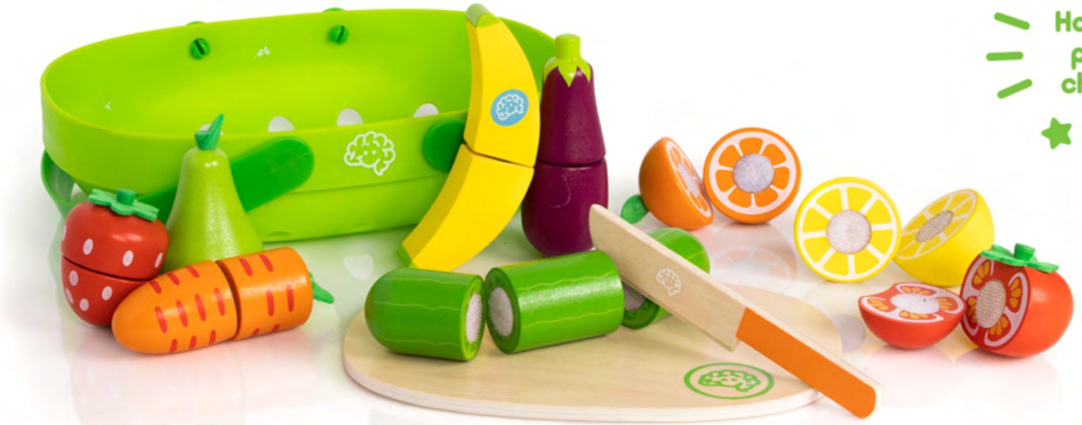
Pretendables™ Cinnamon Roll Set

Imagine the perfect morning treat... Pop open the canister and pull out the four plush, rollable cinnamon rolls. Place them on the tray, bake them in the oven, and use the piping bag to add the icing. You can practically smell the oven-fresh joy!

Cinnamon Rolls
Pretendables
Cinnamon Roll Set
3+
14
WARNING:
Fat Brain Toy Co.

FA399-1
Case Pack: 6

8 10074 27196 7



Hook-and-loop pieces make chopping fun!

New!

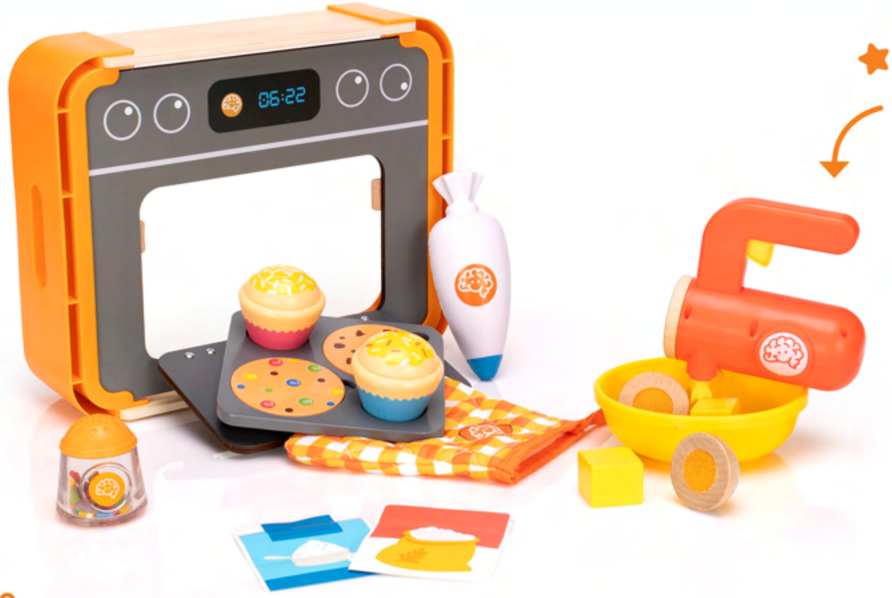
Pretendables

Fruit & Veggie Basket

Fresh from the farmer's market! Kids can carry all the wooden fruits and veggies in the basket like they're shopping for the perfect ingredients. Then, they can cut each one into pieces with the wooden knife and cutting board. Brighten playtime with farm-fresh fun!

FA401-1
Case Pack: 6

8 10074 27198 1



Hand Mixer Really Mixes!

FA403-1
Case Pack: 6

8 10074 27200 1

New!

Pretendables

Bakery Set

Crack the hook-and-loop egg into the bowl. Pour in some baking mix and stir it up with the mixer – when you pull the trigger, it actually spins! The crate doubles as an oven, and when the treats are done baking, you can "decorate" them with the sprinkles and icing!

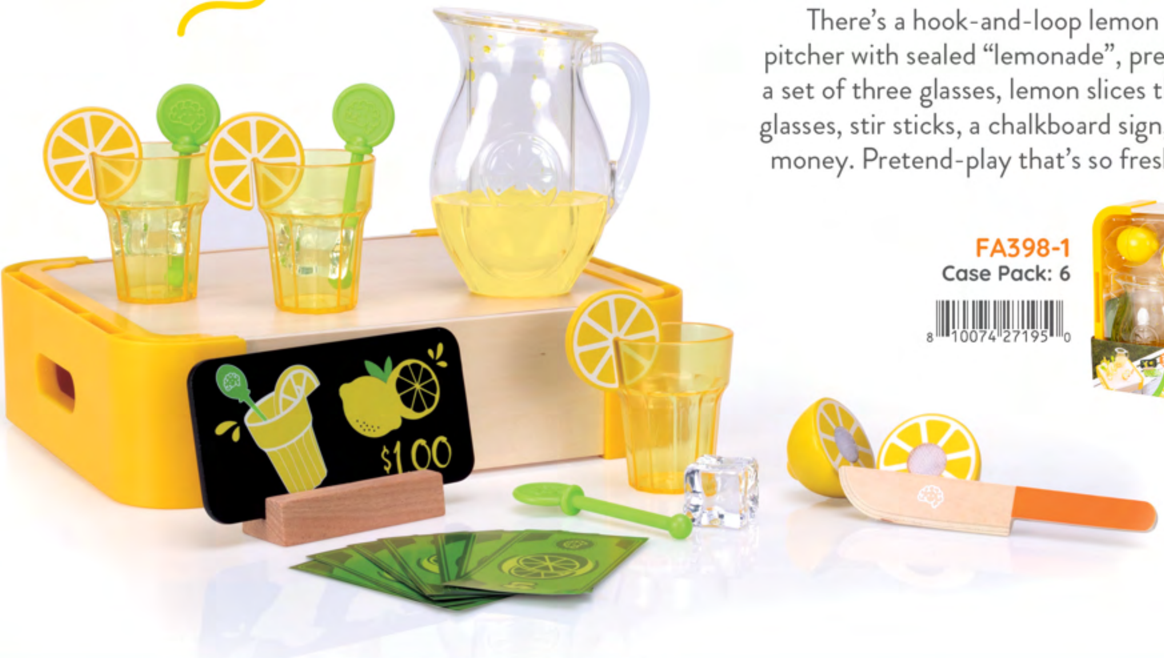
New!

Pretendables

Lemonade Time Set

There's a hook-and-loop lemon to cut in half, a pitcher with sealed "lemonade", pretend ice cubes, a set of three glasses, lemon slices that fit onto the glasses, stir sticks, a chalkboard sign, and of course, money. Pretend-play that's so fresh and so sweet!

Pitcher Walls Contain Liquid!



FA398-1
Case Pack: 6

8 10074 27195 0

Pretendables
Lemonade Time Set

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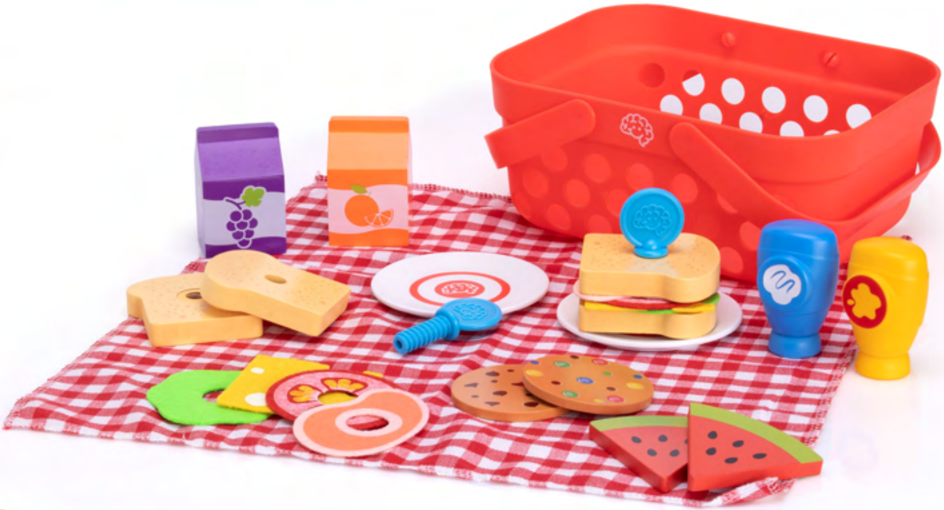
26 Pieces Included



New!

Pretendables

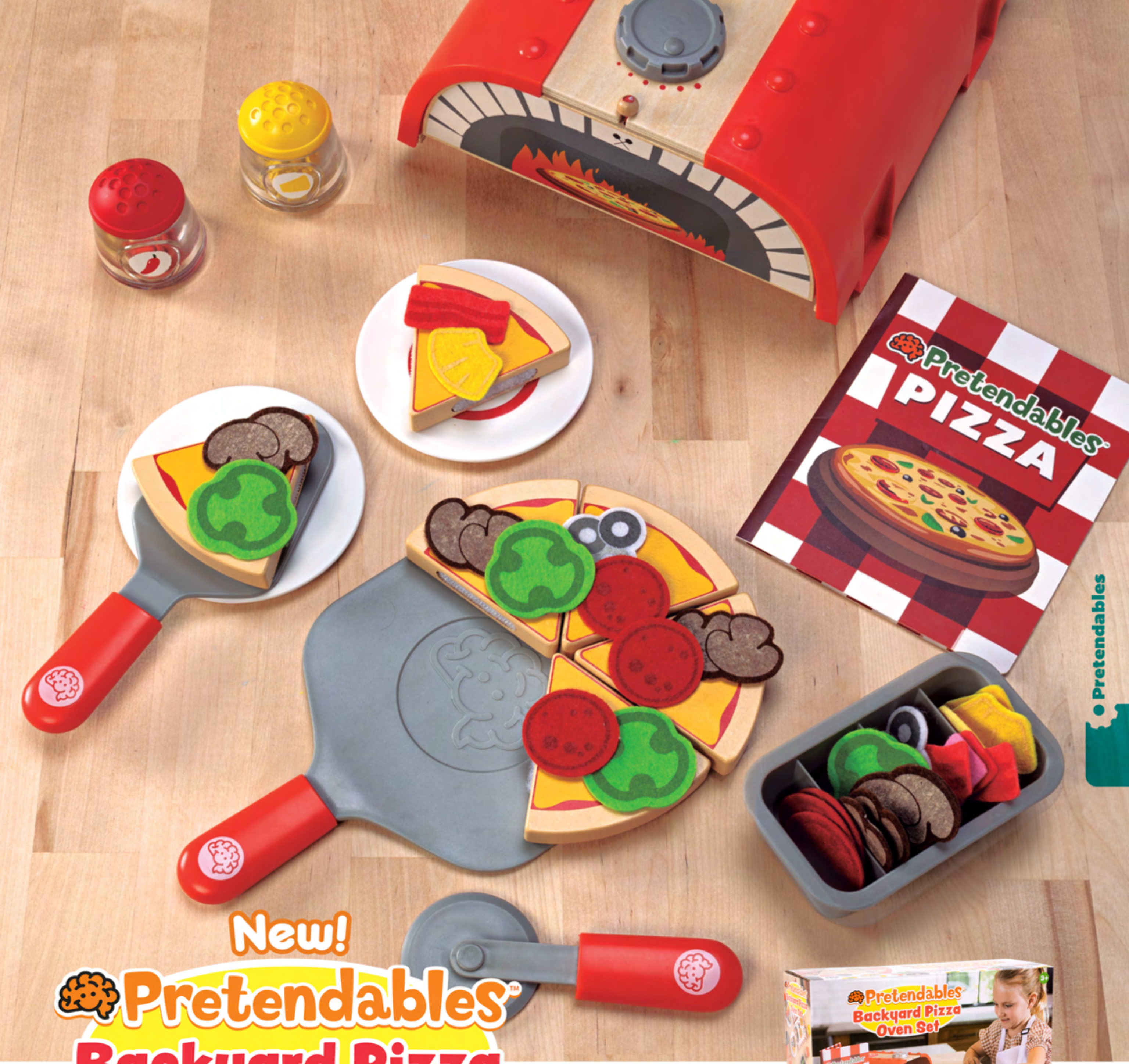
Picnic Basket

Spread out the picnic blanket and start loading the felt toppings between the slices of bread. Add the pretend mayo and mustard and then – here's the best part – kids can secure it with one of the "toothpicks". They screw into the bread to hold everything in place!

Pretendables
Picnic Basket

FA400-1
Case Pack: 6

8 10074 27197 4


Pretendables
PIZZA

New!

Pretendables™ Backyard Pizza Oven Set

Bake and serve the best pizza in town! The felt toppings stick to the hook-and-loop spots of the pizza slices. Use the pizza peel to slide the pizza in and out of the oven, then use the pizza cutter and the spatula to serve it fresh onto the two plates!

Pretendables
Backyard Pizza Oven Set
3+
34
Fat Brain Toy Co.

FA405-1
Case Pack: 4

8 10074 27202 5

Brainteasers

New!

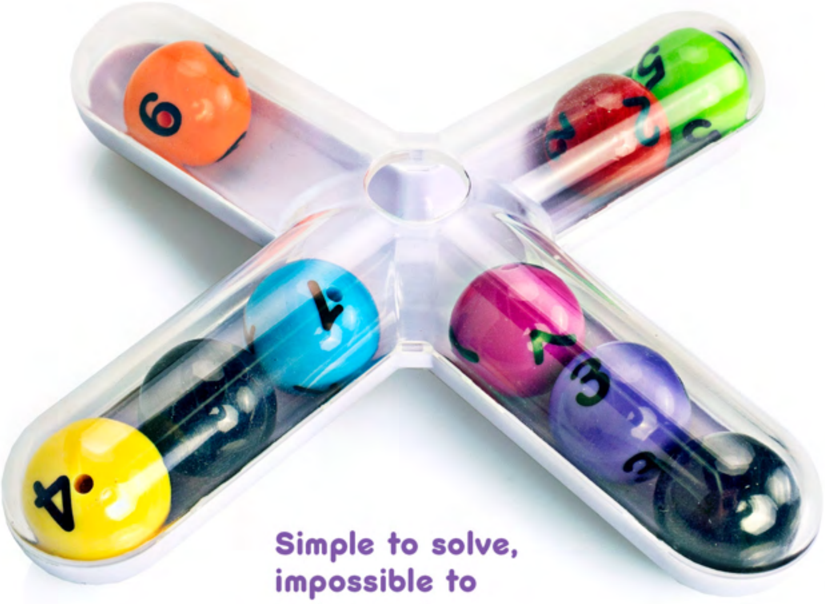
Tiltăgo

Tilt and roll to arrange the spheres by number or color, all while navigating around the two blockers. Then, hold them in place to show off your win! A fascinating, on-the-go game of mind vs. gravity.

Ages 8+

FA406-1
Case Pack: 12
8 10074 27194 3

Easy to Solve
Impossible to Put Down!
Tiltăgo
8+
Fat Brain Toy Co.



Simple to solve, impossible to put down!

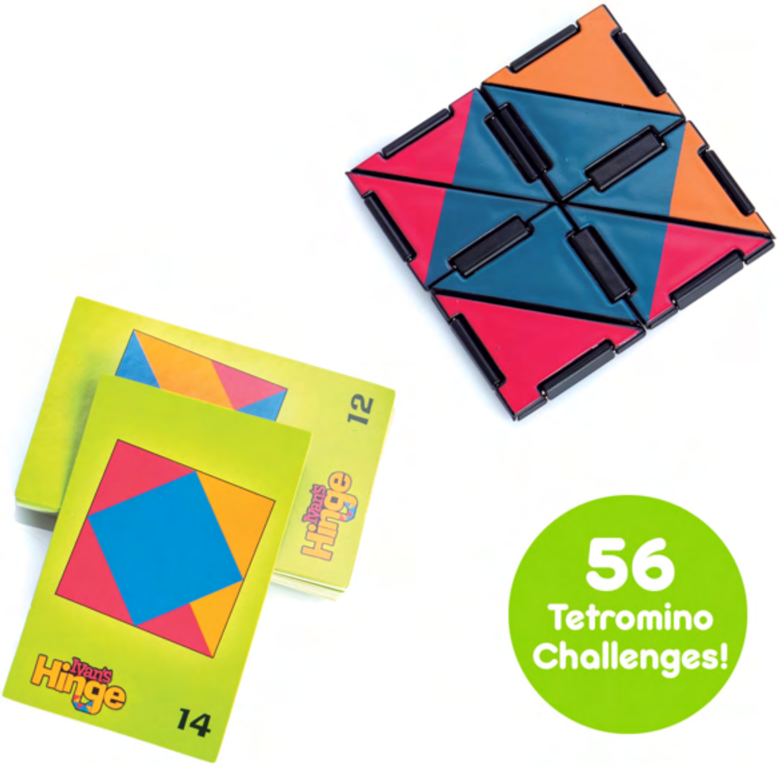
Ivan's Hinge

This tricky brainteaser is an addictive visual fidget toy. Wrap your mind and hands around this perpetual hinge, then start folding, turning, and looping. Manipulate the hinge to recreate the 56 patterns! Includes one Hinge and 28 double-sided challenge cards.

Ages 8+

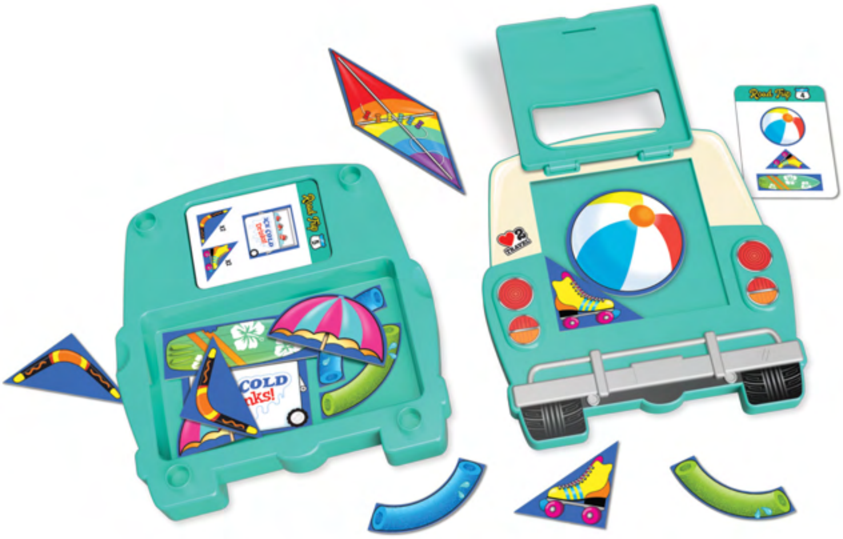
FA056-1
Case Pack: 12
1 82129 00060 1

8+
Ivan's Hinge
56
Fidget it out!


12
Ivan's Hinge
14

56 Tetromino Challenges!

Road Trip PACKING PUZZLE



The ultimate beach vacation is about to begin! But first, you've got to load up the car. Pick a challenge card and then collect the indicated items. Do you have the smarts to perfectly arrange all of them into the trunk? It starts out easy, but pretty soon, you'll be debating, "c'mon, is the giant beach ball really necessary??"

Ages 8+

36 Challenges!

Road Trip PACKING PUZZLE
8+
Pack the Car for a Puzzling Road Trip!

FA317-1
Case Pack: 6

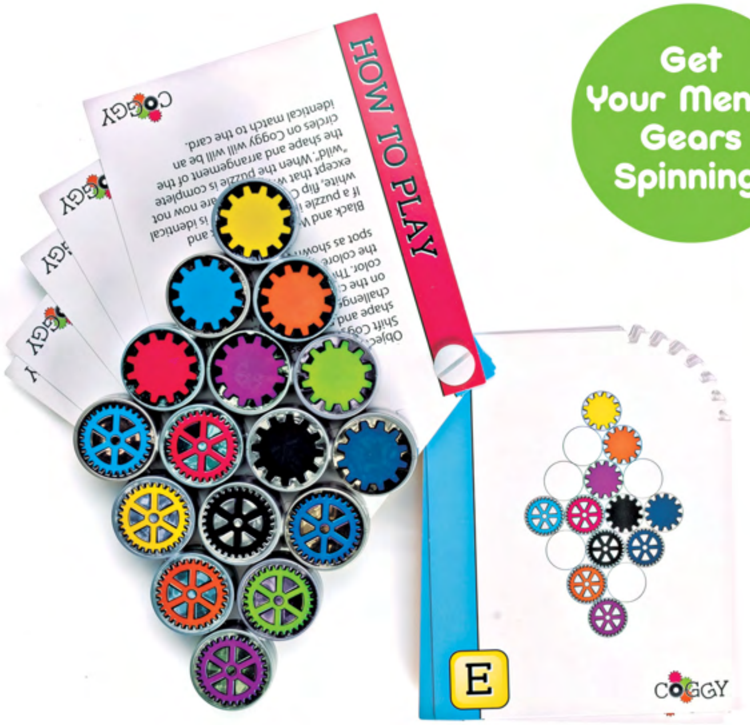
8 11802 02719 1

COGGY

Bend, rotate, and shape Coggy to match the patterns on the challenge cards! Shift each gear to puzzle through four levels of difficulty. Double-sided with colored gear puzzles on one side and challenging black and white puzzles on the other. Feeling antsy? Coggy is an excellent fidget toy!

Ages 6+

Get Your Mental Gears Spinning!



FA116-1
Case Pack: 12

8 11802 02104 5

ONE IN A CHAMELEON

These chameleons need help blending in! Each of the 24 challenges features a unique pattern. Within each pattern are special places for the chameleons to hide. Pick the eight chameleons that match the colors and then test your visual-spatial skills to find all the hiding spots! Can you master the art of invisibility?

Ages 6+

ONE IN A CHAMELEON
Fat Brain Toy Co.

FA316-1

Case Pack: 6

8 11802 02718 4

Crankity

Crankity is a curious mixture of building and brainteasing. Build the challenge on the card, then fill in the gaps to engineer the solution. Each of the 40 mind-bending puzzles requires a specific combination of gears to send your contraption spinning with a twist of the wheel! Builds problem-solving, critical thinking, and concentration skills. Four levels of difficulty.

Ages 6+

FA140-1

Case Pack: 6

8 11802 02156 4

Crankity
Get Your Mental Gears Cranking!
40 Challenges!
Storage bag included!
Great for Travel!
Builds Brain Power!
Single Player
Ages 6+
WARNING:
Fat Brain Toy Co.

Crankity
Fat Brain Toy Co.
E
M
H
XH

Think, Solve, Spin!

Bugzzle

Pick one of the 40 challenge cards and then arrange, flip, and perfectly position the semi-circular puzzle pieces into the bug-shaped tray so that it matches the picture. It's a wonderfully satisfying early fraction-teaching brain buster!

Ages 3+

40 Pattern Puzzles!

A Pattern Matching Puzzle Bug!
Bugzzle
Fat Brain Toy Co.

FA209-1
Case Pack: 6

8 11802 02426 8

AnimaLogic

Solve the Puzzle to Stop the Stampede!

Guide the four colors of camels, lions, giraffes, and hippos over the river one by one in just the right order! These 60 sequencing puzzles range from beginner to advanced levels. Strengthens sequencing, planning, matching, and logic!

Ages 5+

FA035-1
Case Pack: 6

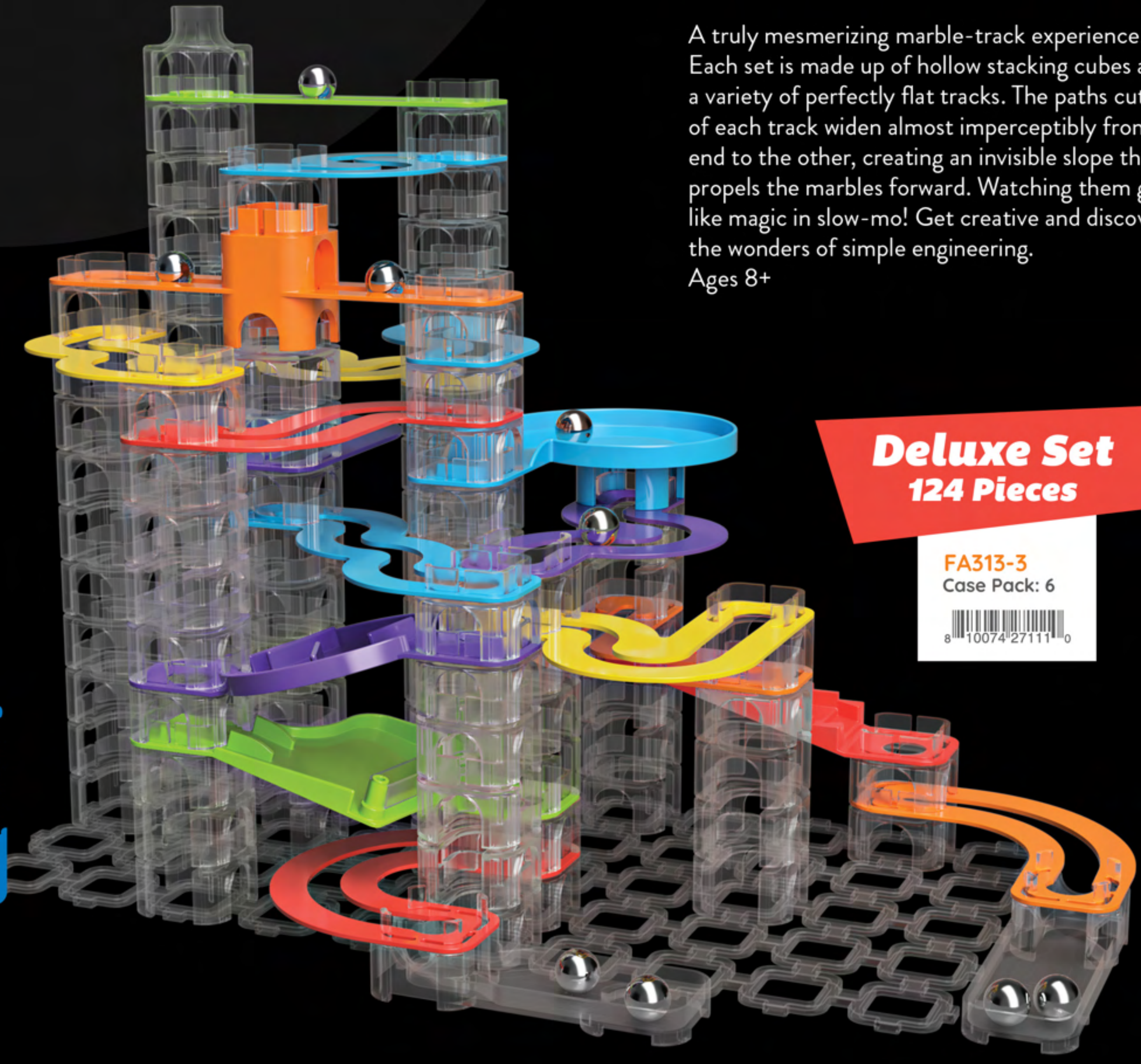
1 82129 00035 9

AnimaLogic
Solve the Puzzle to Stop the Stampede!
Ages 5 to Adult
2 to 4 Players
60 Safari Stumpers
Wooden Animals
WARNING:
Fat Brain Toy Co.
03

Building

Trestle TRACKS™

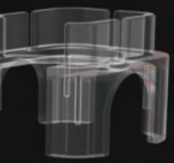
A truly mesmerizing marble-track experience! Each set is made up of hollow stacking cubes and a variety of perfectly flat tracks. The paths cut out of each track widen almost imperceptibly from one end to the other, creating an invisible slope that propels the marbles forward. Watching them go is like magic in slow-mo! Get creative and discover the wonders of simple engineering.
Ages 8+



Deluxe Set
124 Pieces

FA313-3
Case Pack: 6
8 10074 27111 0

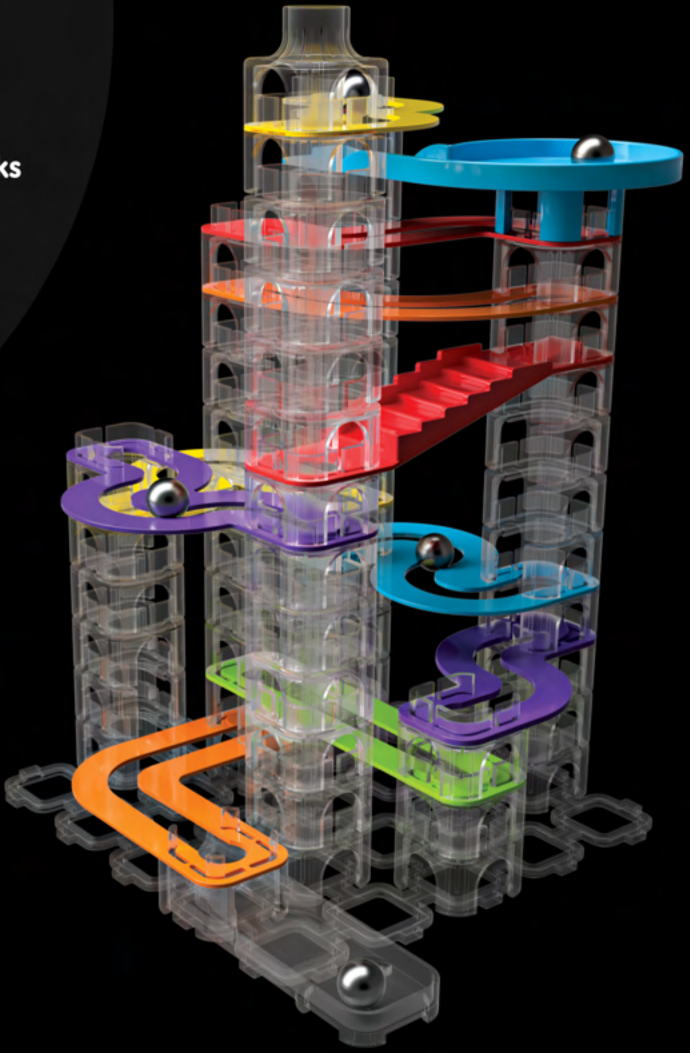
Like drifting down a river, floating on a breeze, cruising on a coastal highway... A hypnotic *marble-run* experience!



Why marble run when you can

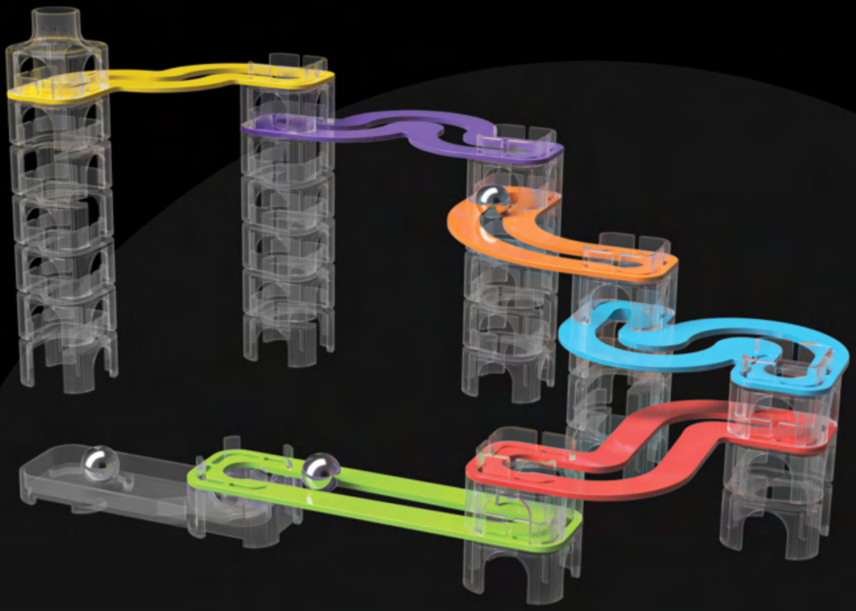
marble stroll?

Artful engineering! Gently widening tracks create smooth, graceful movement!



Builder Set
73 Pieces

FA313-2
Case Pack: 6
8 10074 27110 3



Starter Set
43 Pieces

FA313-1
Case Pack: 6
8 10074 27108 0

UPSTRUCTION

Do you have what it takes to work the high steel and win? Use your I-Beams to reach for the sky. Use the Stop Work Signs to block your opponent and the Crossbars to turn their work into yours. As you build, your worker climbs higher and higher. But beware... One beam placed out of balance and the whole thing could come toppling down! Only the cleverest and luckiest will reach the highest and win.

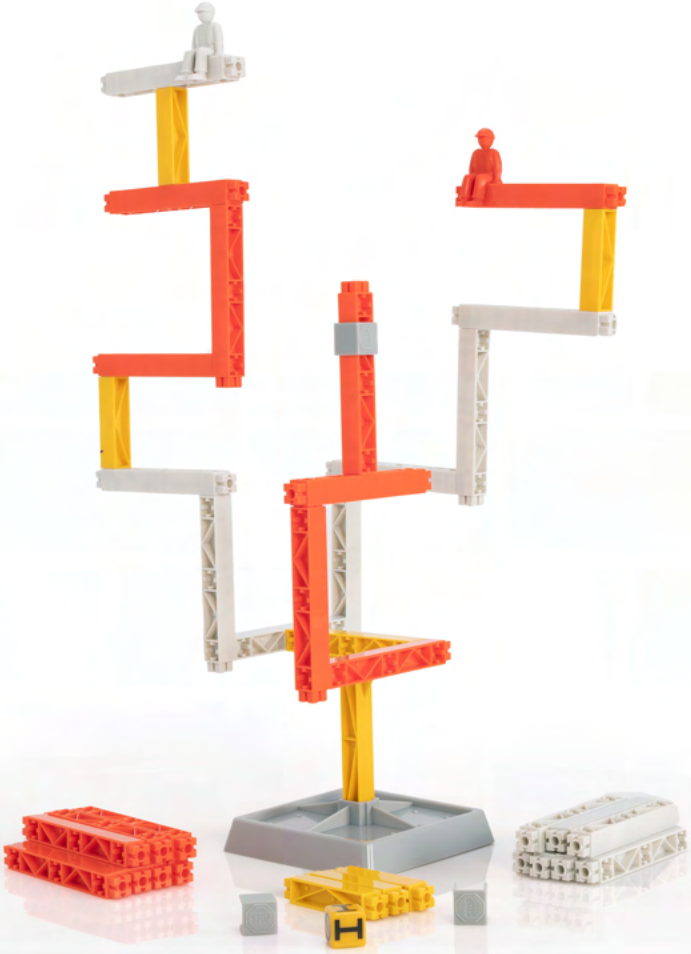
Ages 8+

FA365-1

Case Pack: 6

8 10074 27125 7

2 Players
Ages 8+
UP STRUCTION
PUSH YOUR LUCK,
KEEP YOUR BALANCE!
DON'T LOOK DOWN!
UP STRUCTION



40% smaller than the original, these fun little suckers™ offer more intricate creative possibilities. Build smaller, imagine bigger! Residue-free silicone. 75 pieces.

Ages 5+

FA107-1
Case Pack: 6

8 11802 02088 8

Flexibility makes construction easy!

Bend the rules of construction! The colorful connectors are made from 100% silicone to add bounce, wiggle, and movement to your creative structures. Great for toddlers and chemists alike! Includes 37 wood dowels, 39 silicone connectors.

Ages 3+

FA101-1
Case Pack: 4

8 11802 02079 6

Made in the USA

dado™ Squares

These colorful squares slide together to become a spaceship, a building, an abstract sculpture... anything! Open your imagination and challenge your spatial reasoning. 35 squares.

Ages 3+

FA030-1
Case Pack: 12

1 82129 00019 9

dado™ Cubes

Each cube has slots for sliding onto each other to build up and out in any way imaginable. Classic play meets modern design and architecture! Includes 10 cubes, 1" to 5".

Ages 3+

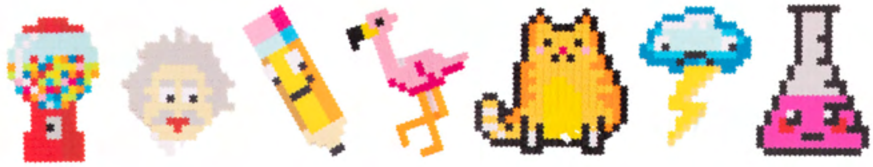
FB024-0
Case Pack: 12

1 82129 00007 6

Creative

Jixelz
Fat Brain Toy

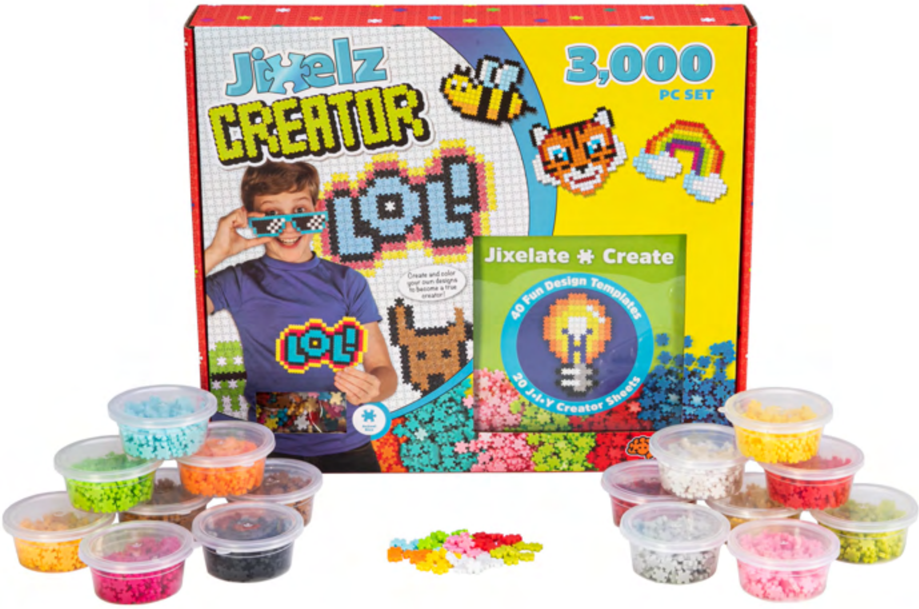
Jixelz CREATOR



Become a pixel art pro with the creative power of Jixelz! 3,000 precision-cut micro jigsaw pieces in 15 different colors allow for truly endless design possibilities. Get started with the book of 40 design templates featuring fun and funny characters, creatures, and more. Then, try drawing your own designs with the included, pre-jixelated graph paper, or build freely any way you want! If you can imagine it, you can make it.
Ages 6+

FA268-1
Case Pack: 3

8 11802 02603 3


Jixelz
CREATOR
3,000
PC SET
LOL!
Jixelate ✱ Create
40 Fun Design Templates
20 J-I-Y Creator Sheets

Jixelz
1,500
piece sets!

Jixelz
Under the Sea
1500 PCS
Tiny Pieces. BIG Builds!
Build BOTH Designs at the SAME Time!

Under the Sea

FA200-1
Case Pack: 6

8 11802 02407 7

Jixelz
Up in the Air
1500 PCS
Tiny Pieces. BIG Builds!

Up in the Air

FA200-2
Case Pack: 6

8 11802 02408 4

Jixelz
700
piece sets!

Jixelz
Sweet Treats
700 PCS
Tiny Pieces. BIG Builds!
Build BOTH Designs at the SAME Time!

Sweet Treats

FA199-2
Case Pack: 6

8 11802 02403 9

Jixelz
Sea Friends
700 PCS
Tiny Pieces. BIG Builds!

Sea Friends

FA199-3
Case Pack: 6

8 11802 02404 6

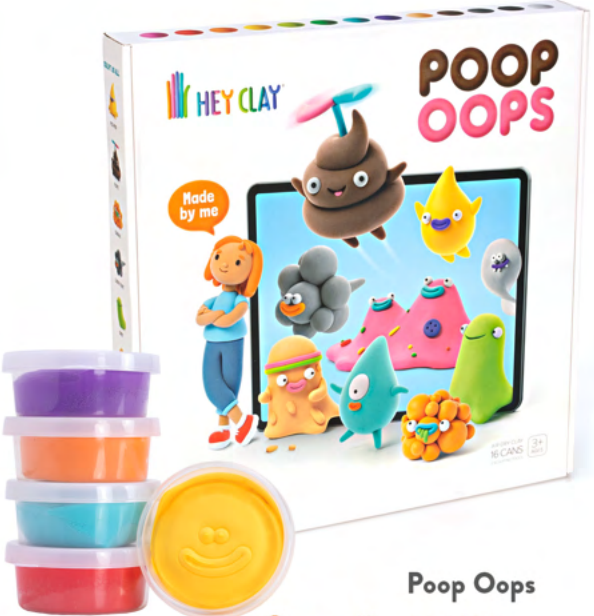
HEY CLAY®

The high-quality clays included in each set are soft, lightweight, non-sticky, nontoxic, stain-free, and remarkably easy to mold.

Let them dry, create more, get inspired, invent your own... You'll be a real clay artist in no time! Ages 3+

Use the FREE app and the included code to explore 3D, interactive Instructions!

New! Two sculpting tools included in every kit

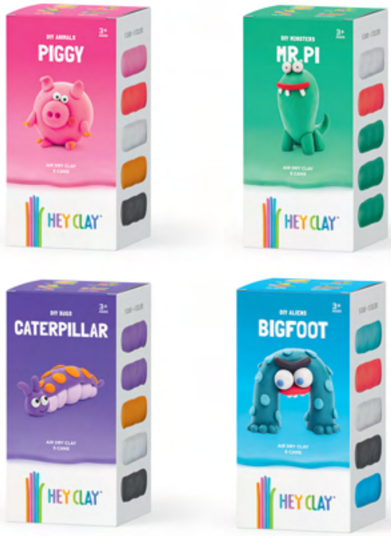

HEY CLAY
POOP OOPS
Made by me
16 CANS
3+

New!

Poop Oops

FA427-1
Case Pack: 10

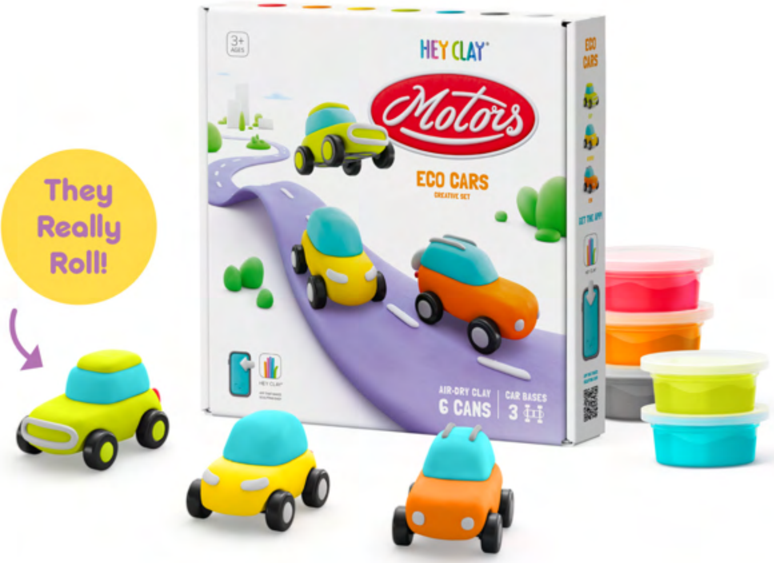
8 10074 27377 0


PIGGY
MR PI
CATERPILLAR
BIGFOOT
HEY CLAY

Claymates
Case Pack: 12 (3 of Each SKU)

FA310-1
Case Pack: 12

8 11802 02709 2


They Really Roll!
HEY CLAY
Motors
ECO CARS
6 CANS
3

New!

Hey Clay - Eco Cars

FA426-1
Case Pack: 12

8 10074 27365 7

New!

Hey Clay - Forest Animals

FA424-1
Case Pack: 12

8 10074 27330 5

New!

Hey Clay - Ocean Creatures

FA425-1
Case Pack: 12

8 10074 27360 2

New!

Hey Clay - Aliens

FA431-1
Case Pack: 12

8 10074 27428 9

New!

Hey Clay - Animals

FA428-1
Case Pack: 12

8 10074 27384 8

New!

Hey Clay - Dinos

FA429-1
Case Pack: 12

8 10074 27424 1

New!

Hey Clay - Monsters

FA430-1
Case Pack: 12

8 10074 27427 2

New!

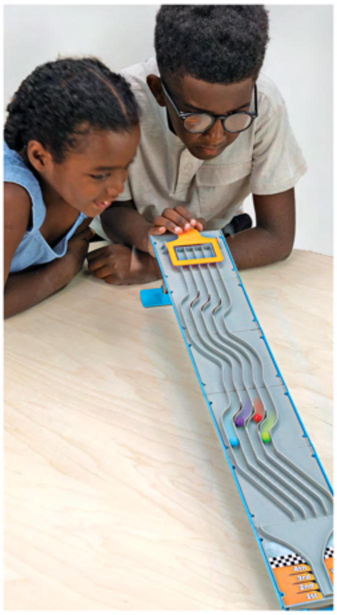
HEY CLAY STARTER SET

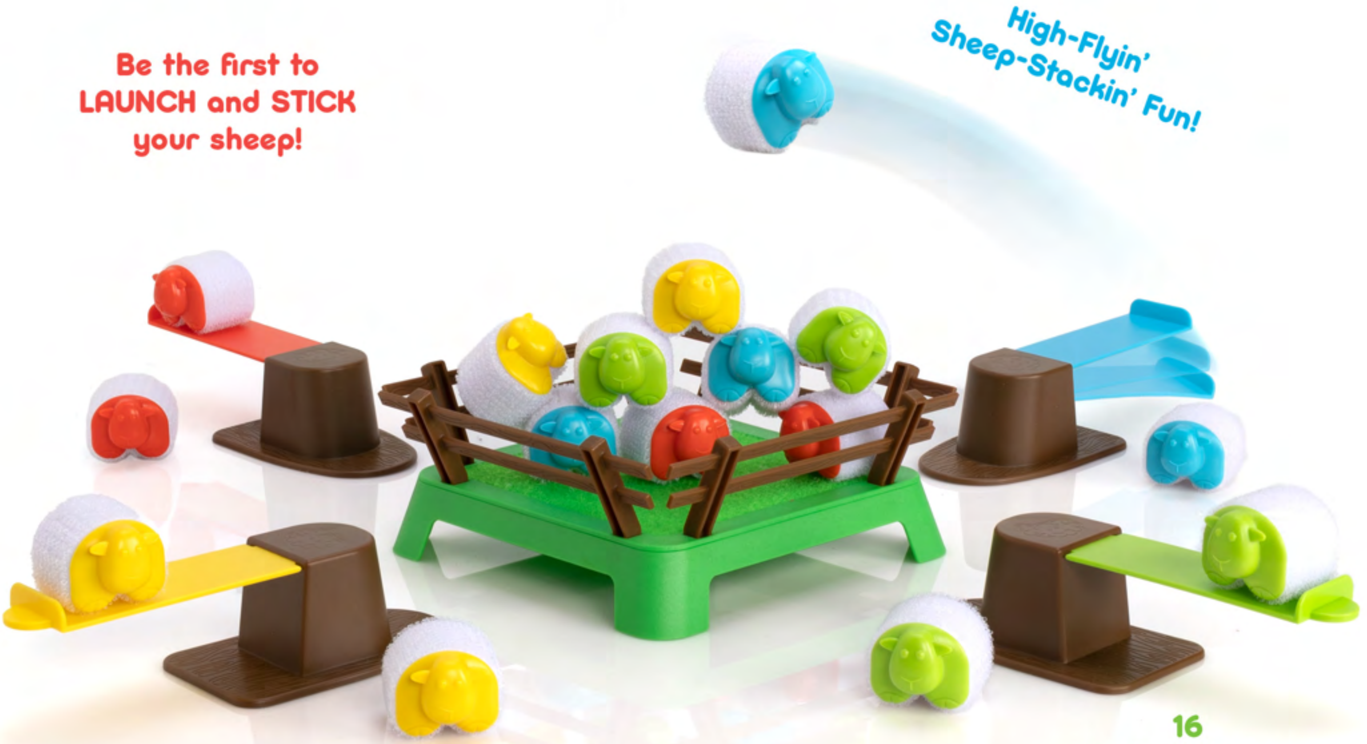
Case Pack: 12 (Two of Each SKU on this page)

FA432-1
Case Pack: 12

8 10074 27429 6

Games





Be the first to LAUNCH and STICK your sheep!

High-Flyin' Sheep-Stackin' Fun!

16 Hook-and-Loop Sheep!

HEAP-O-SHEEP

How well can you operate a sheep-apult? Taking turns, players use their springboard to launch their sheep onto the hook-and-loop paddock. Land them, stick them, pile 'em up – the first to get all of their sheep to stay in the field wins the game! Includes 16 sheep in 4 colors, 4 springboards, 1 field. 2 to 4 players.

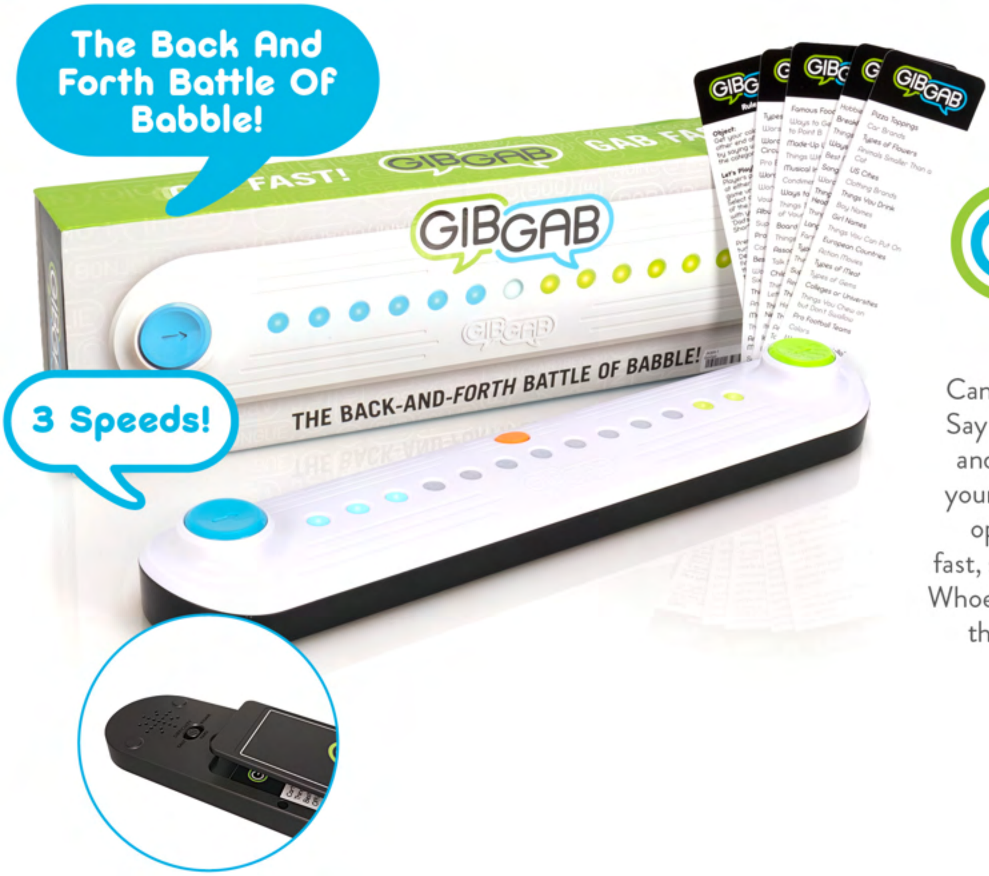
Ages 6+

FA363-1

Case Pack: 6

8 10074 27123 3

2-4 PLAYERS
AGES 5+
HEAP-O-SHEEP
THE HIGH-FLYING GAME OF
FLINGIN' SHEEP!
Fat Brain Toy Co.


The Back And Forth Battle Of Babble!
3 Speeds!

GIBGAB

Can you gib faster than they can gab? Say a word that matches the category and press your button. When you do, your lights begin to creep toward your opponent. Now they've got to think fast, say a word, and press their button. Whoever's lights reach the other end of the game board first wins! 2 players.

Ages 8+

FA305-1
Case Pack: 6

8 11802 02634 7

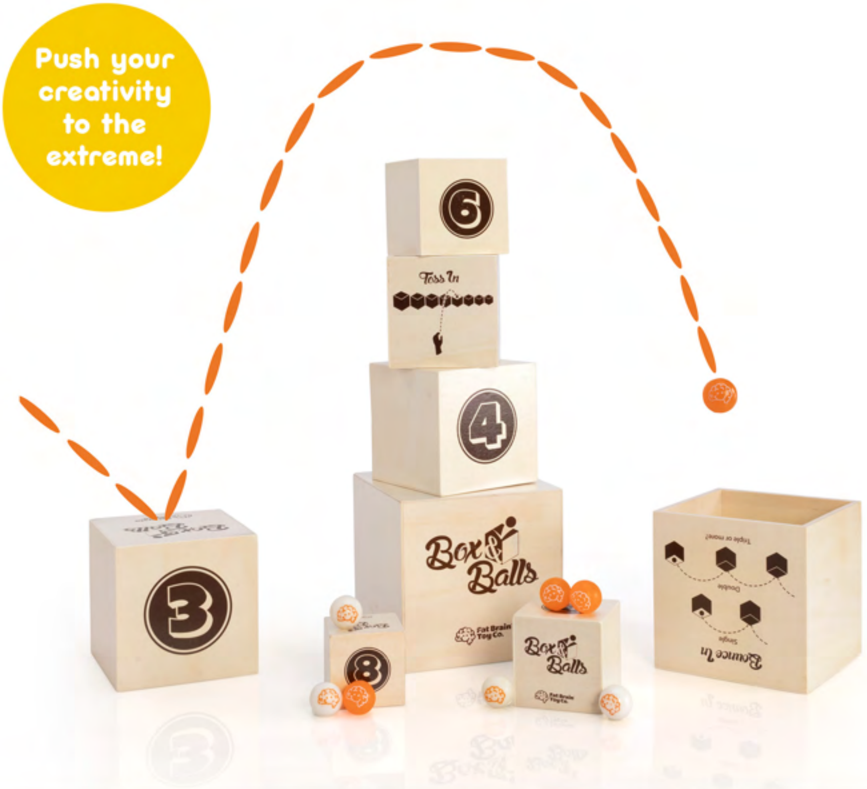
Box & Balls

Can you train a bouncy ball to bounce, bank, and dunk itself into a wooden box? Follow the suggested games printed on each of the eight boxes, or create your own. Enhance your motor skills, creative thinking, and problem-solving through infinite play possibilities!

Ages 5+

FA113-1
Case Pack: 4

8 11802 02097 0

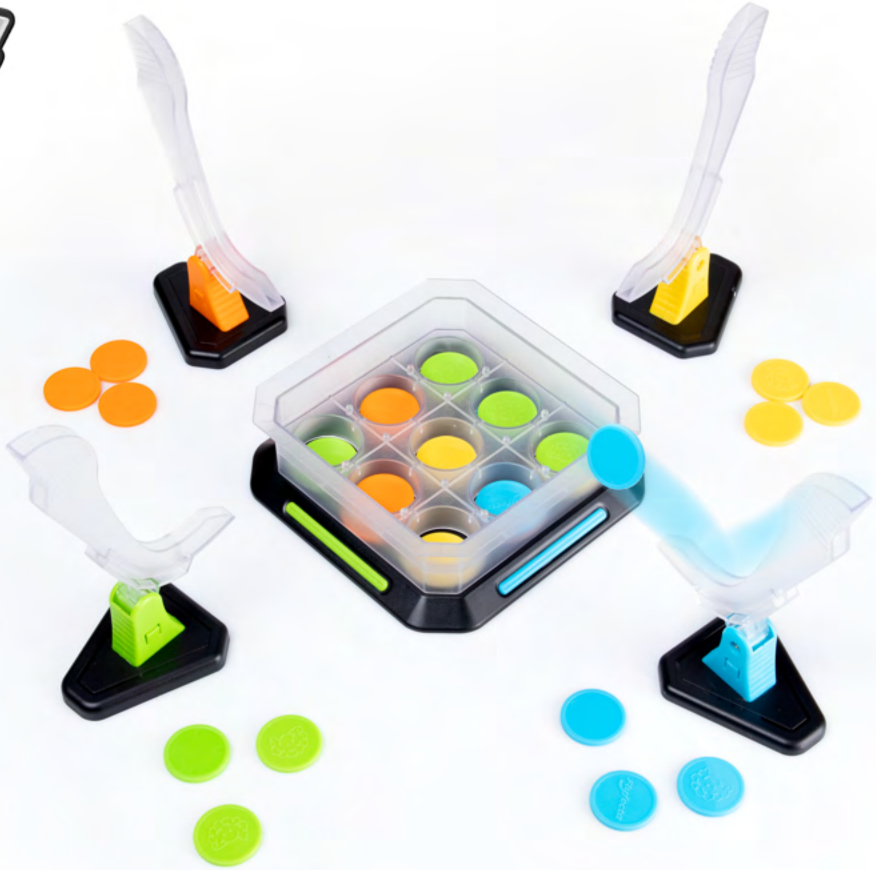

Push your creativity to the extreme!

New!

Flyfecta

In this intense game of strategy, luck, and skill, players use the ramps to launch their discs into the slots of the gameboard. The first to get three in a row wins, but look out - another player can land one of their discs on top of yours and steal your victory! 2 to 4 Players.

Ages 8+



FA409-1
Case Pack: 6

8 10074 27206 3

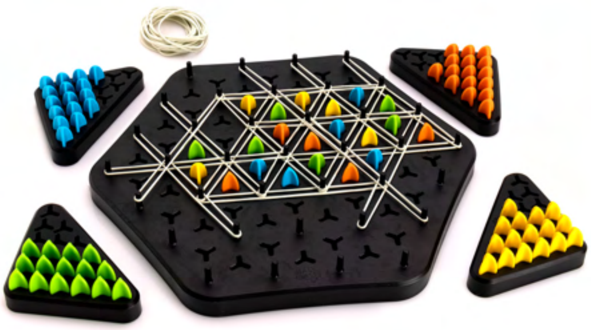
Flyfecta
Strategy, Luck, and High-Flying Fun...
The Perfect Trifecta!

TRIGGLE

Their moves become your win in this unique territory-grabbing challenge! On each turn, players stretch a rubber band across four pegs. Whenever you complete a triangle, you get to claim it as your own with one of your tokens. Strategy skills will be stretched. Deception will be intertwined into every move. Do you have the brains to claim the most triangles and win? 2 to 4 players.

Ages 8+

Triangulate a win!

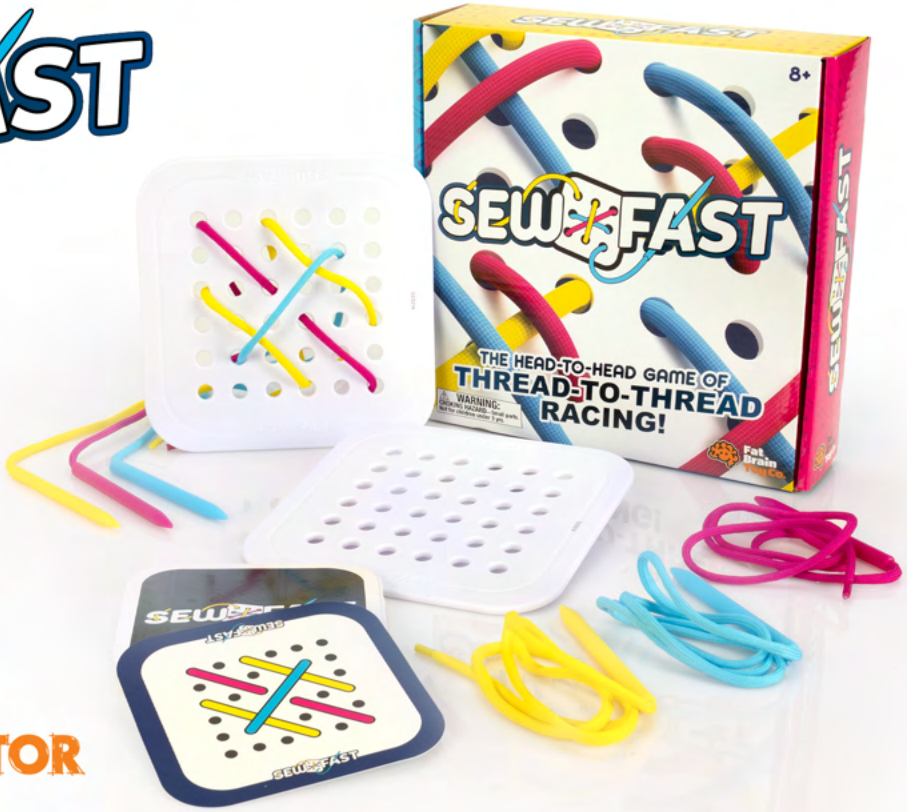


TRIGGLE
Stretch FOUR To SCORE!

FA314-1
Case Pack: 6

8 11802 02717 7

SEW FAST


SEW FAST
8+
THE HEAD-TO-HEAD GAME OF THREAD-TO-THREAD RACING!
Fat Brain Toy Co.

How fast can you sew? Each player gets a sewing board and three strings in three colors. Flip over one of the challenge cards and then immediately, players race to thread their strings through their board so it matches the picture. The first to finish wins!

Ages 8+

FA323-1
Case Pack: 6
8 10074 27107 3

KIDVENTOR
Winner

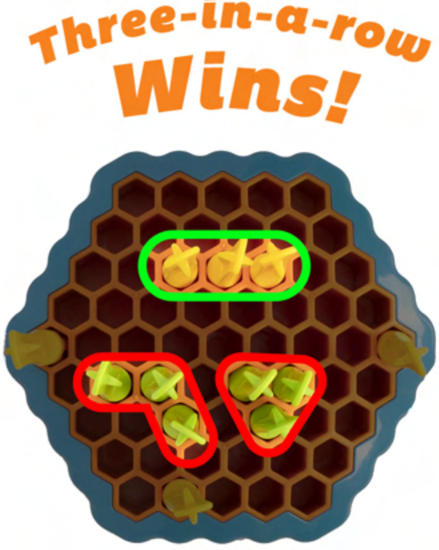
DROP SHOT

Let gravity do the tossing! Taking turns, players have to put their spatial reasoning and hand-eye coordination to the test as they try and drop their arrows into the honeycomb gameboard. Do you have the honey-smooth precision to land three in a row first? 2 players.

Ages 6+

DROP SHOT
READY, AIM, DROP!

FA304-1
Case Pack: 6
8 11802 02564 7


Three-in-a-row Wins!

Pieces store inside!

Curve Bowl

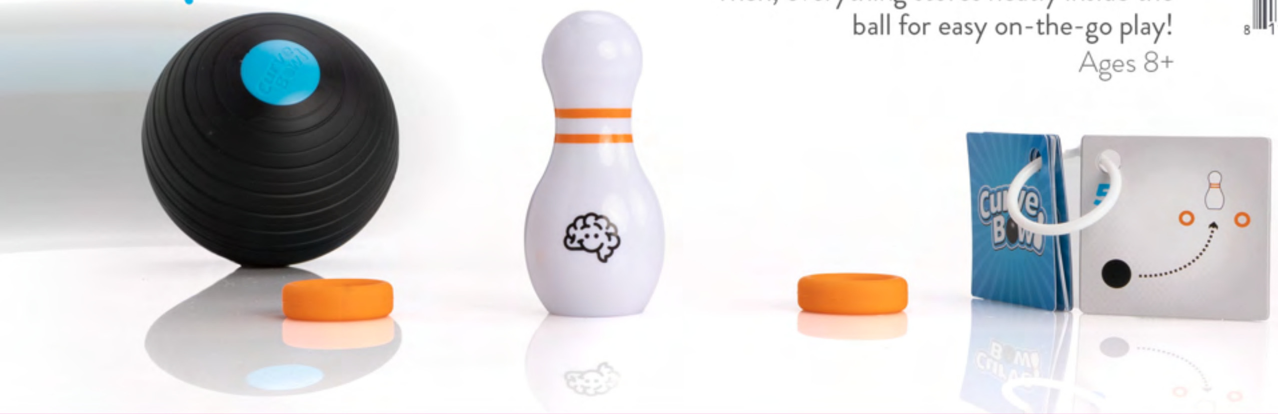
Can you roll the perfect curve? Roll the wobbly weighted ball at just the right angle to make it curve smoothly past the two obstacles. If you want to hit the pin, you're going to need a lot of skill and perfect precision! Start with the 10 included challenges, then try inventing your own. Then, everything stores neatly inside the ball for easy on-the-go play!

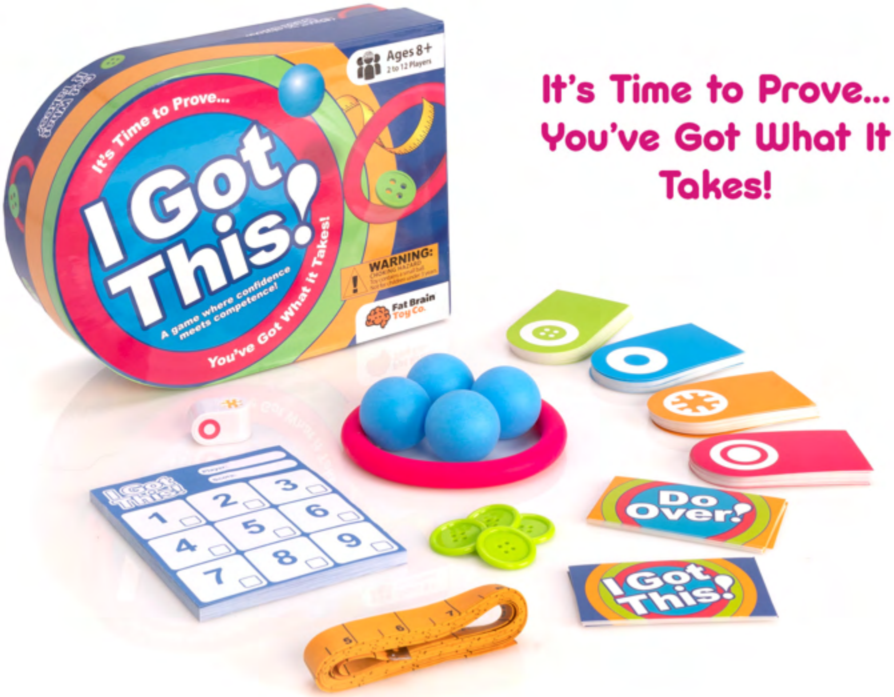
Ages 8+

Curve Bowl
8+
Control the Curve!

FA271-1
Case Pack: 6

8 11802 02607 1




I Got This!
It's Time to Prove...
A game where confidence meets competence!
You've Got What it Takes!
Ages 8+
2 to 12 Players
WARNING:
Fat Brain Toy Co.
Do Over!
I Got This!
1
2
3
4
5
6
7
8
9

It's Time to Prove... You've Got What It Takes!

I Got This!

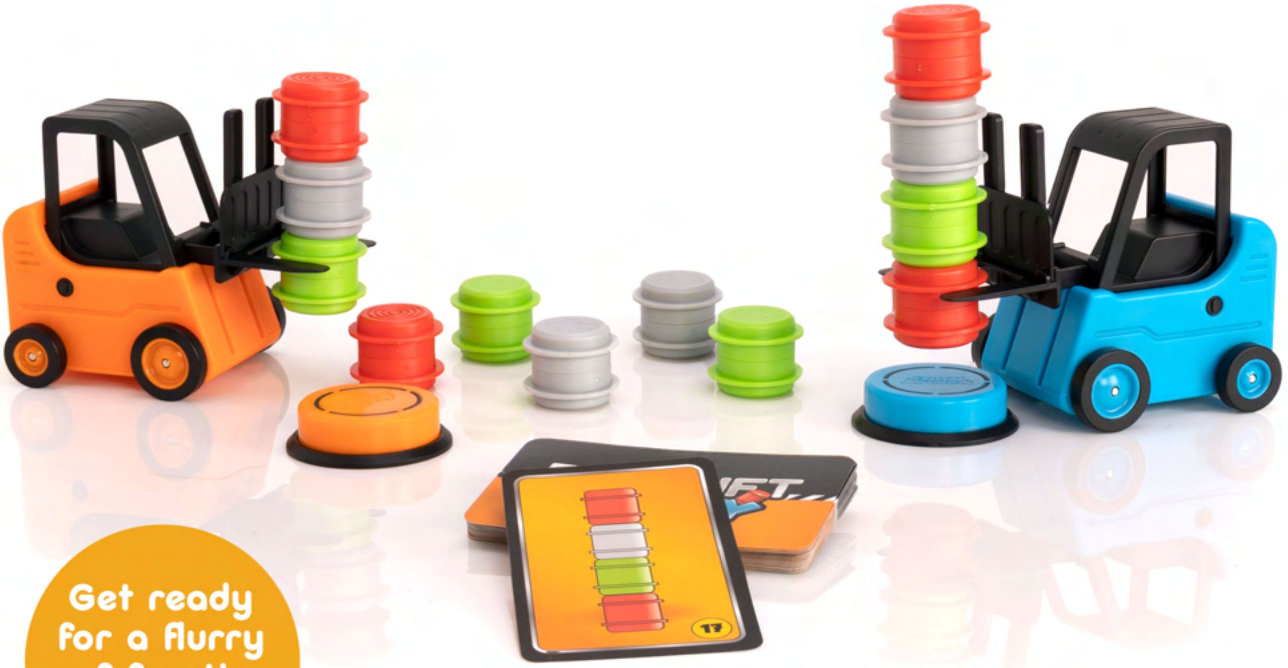
A game where confidence meets competence!

Can you match confidence with competence? Take a challenge card. Think you can complete the challenge to bounce, toss, balance, roll, or hop better than your opponents? Just say, "I got this!" and then lay it all on the line! 2 to 12 players.

Ages 8+

FA135-1
Case Pack: 6

8 11802 02124 3



Get ready for a flurry of frantic forklifting!

FORKLIFT FRENZY

FORKLIFT
FRENZY
2 Players 6+
12 Barrels
30 Challenges
A Fast-Paced BARREL-STACKING Challenge!
WARNING:
Fat Brain Toy Co.

Start the round by drawing a card. Your goal is to stack the barrels to match the challenge card and then place that stack on your platform first. Can you win the most cards AND keep your warehouse accident-free? Includes 2 forklifts, 2 platforms, 12 barrels, and 30 challenge cards. Ages 8+

FA347-1
Case Pack: 6

8 10074 27109 7

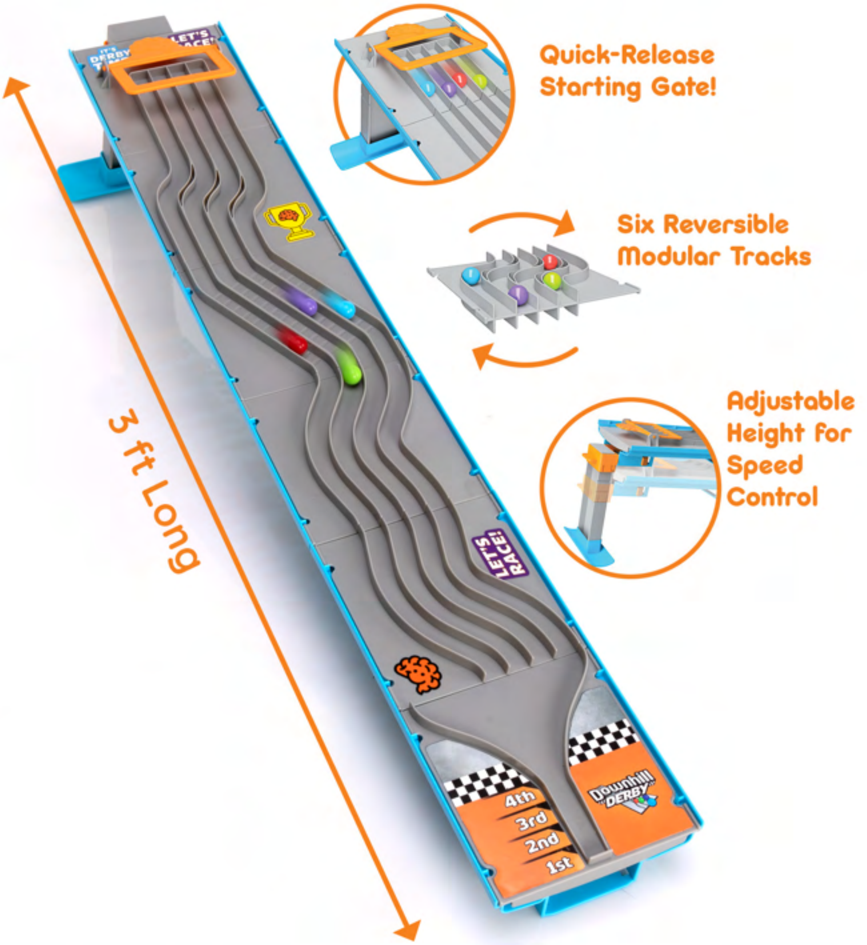
Downhill DERBY

It's a Newtonian race to the finish! Flip, turn, and arrange the panels to create an endless variety of raceway twists and turns. Then, place the four marbles in the starting position. Three, two, one, GO!! With a press of the lever, they're all launched simultaneously. Which one will finish first??

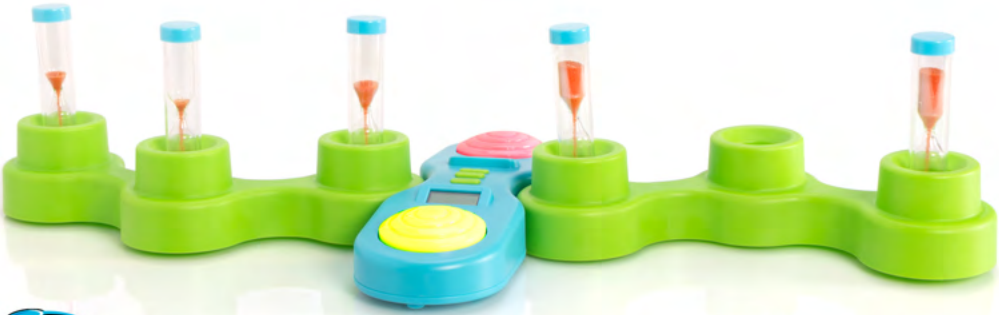
Ages 6+

Downhill DERBY
6+
Ready... Set... Roll!
Six Reversible Modular Tracks
Quick-Release Starting Gate!
Adjustable Height for Speed Control

FA364-1
Case Pack: 6
8 10074 27124 0


Quick-Release Starting Gate!
Six Reversible Modular Tracks
Adjustable Height for Speed Control
3 ft Long
LET'S RACE!
4th
3rd
2nd
1st
Downhill DERBY

How fast can you flip?



INSANDITY™

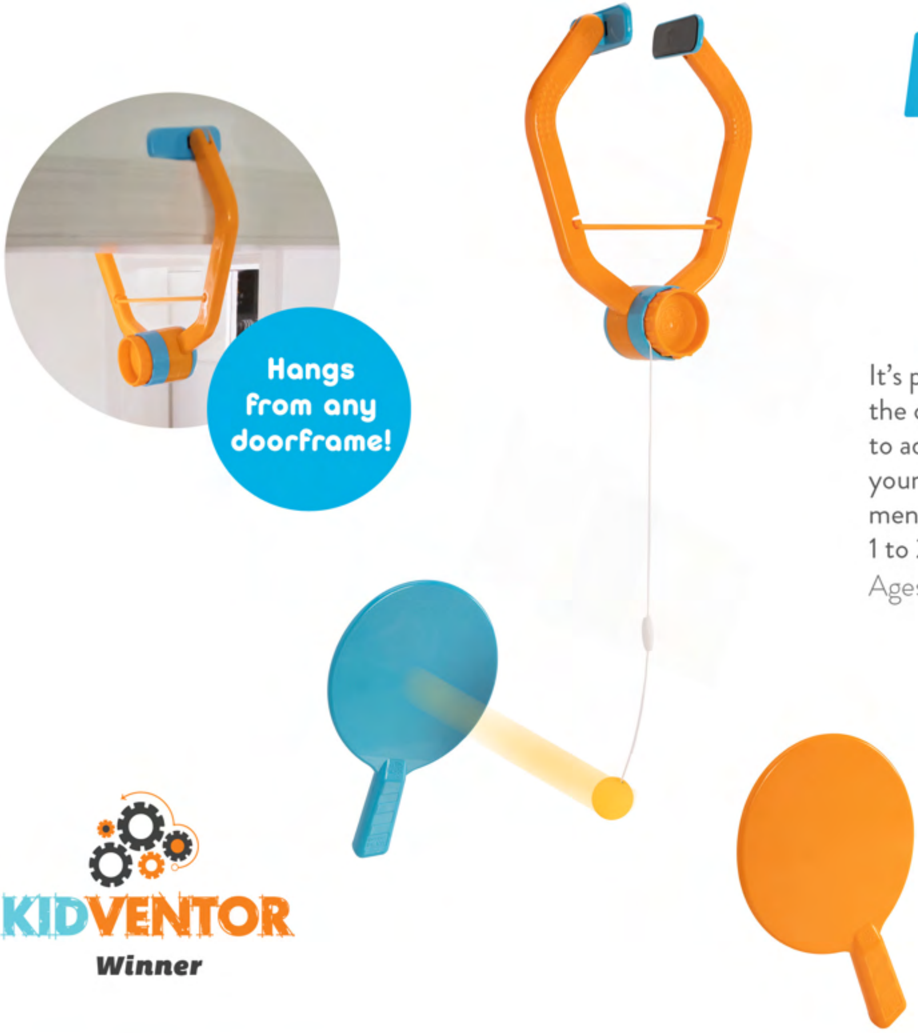
INSANDITY
8+
THE GAME OF FLIPPING MADNESS!

Each player has a clock that counts down during their turn. Using one hand, you've got to keep the sand flowing by flipping and moving the sand timers to an empty space one at a time. The instant a sand timer runs out, it's your opponent's turn. Run out your clock first to win! 2 players. Requires 3 AAA batteries.

Ages 8+

FA295-1
Case Pack: 6
8 11802 02681 1

DOOR PONG


Hangs from any doorframe!

KIDVENTOR
Winner

It's ping pong without the table! Attach the clamp to any doorframe, turn the dial to adjust the string length, and then swing your paddle to serve up hours of excitement. Active fun sends your skills soaring! 1 to 2 players.

Ages 6+

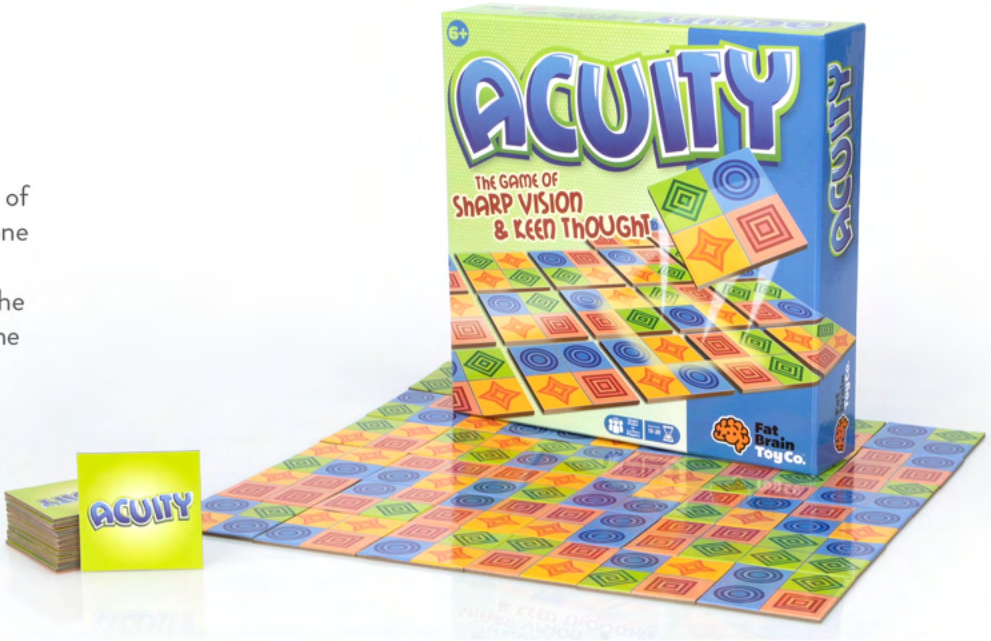
DOOR PONG
Ping Pong WITHOUT the Table!
Fat Brain Toy Co.

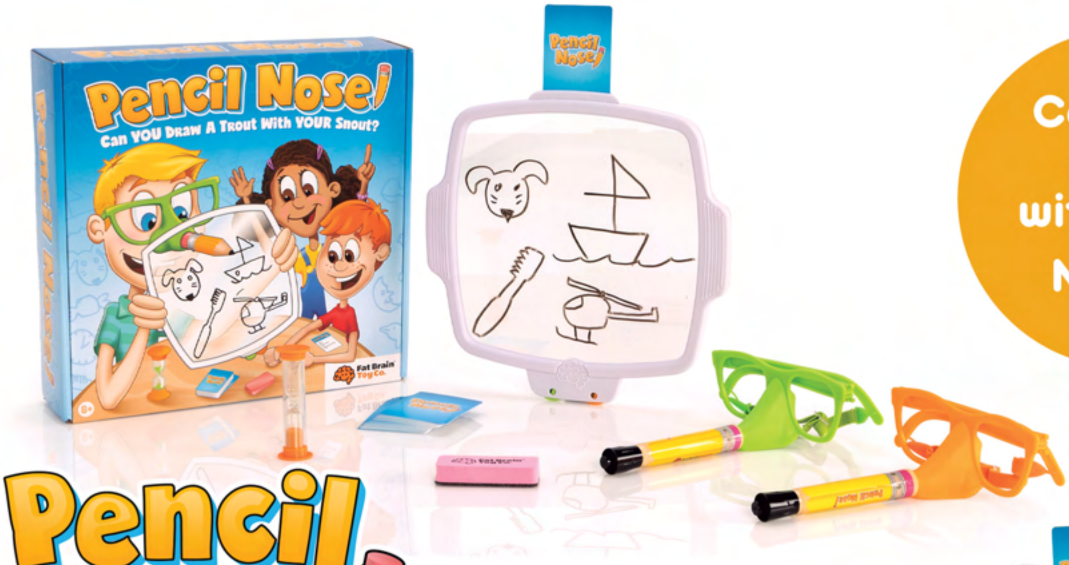
FA195-1
Case Pack: 6
8 11802 02327 8

ACUITY

It's a race to find a match on the grid of brilliantly patterned tiles before anyone else! Every tile is unique, so you can only find a match using the sides or the corners. No two games will ever be the same! Includes 70 durable tiles. 2 or more players. Ages 6+

FA055-1
Case Pack: 6
1 82129 00059 5


6+
ACUITY
The Game of Sharp Vision & Keen Thought
Fat Brain Toy Co.
ACUITY


Pencil Nose!
Can YOU Draw A Trout With YOUR Snout?
Fat Brain Toy Co.
8+

Can you draw with your NOSE?

Pencil Nose

In this hilarious party game, players have to use their sniffers to sketch and then hope their teammates can guess what they're drawing. Can you draw a trout with your snout? How about a rose with your nose? The first team to 7 points wins! 4 or more players.

Ages 8+

FA197-1
Case Pack: 6

8 11802 02399 5

Pencil Nose!

Weight For It!

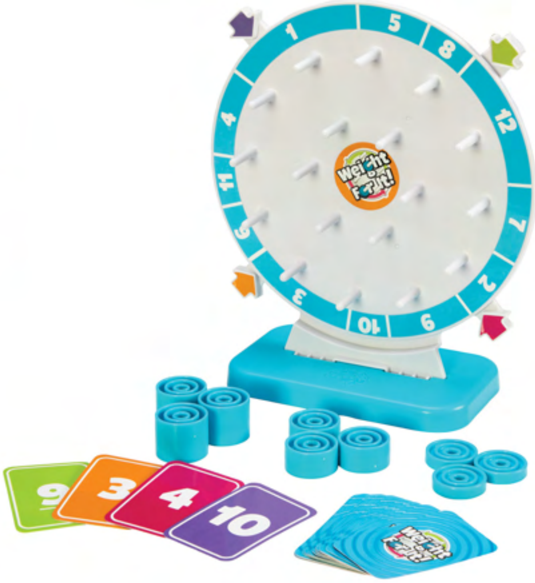
Players take turns placing the weights onto the wheel to try and make it rotate so the correct arrow is aligned with the number on their card. Get it right to score. Get it wrong and you have to try again on your next turn. The first to earn three cards wins! 2 to 4 players.

Ages 8+

A Battle of Balance
Weight For It!

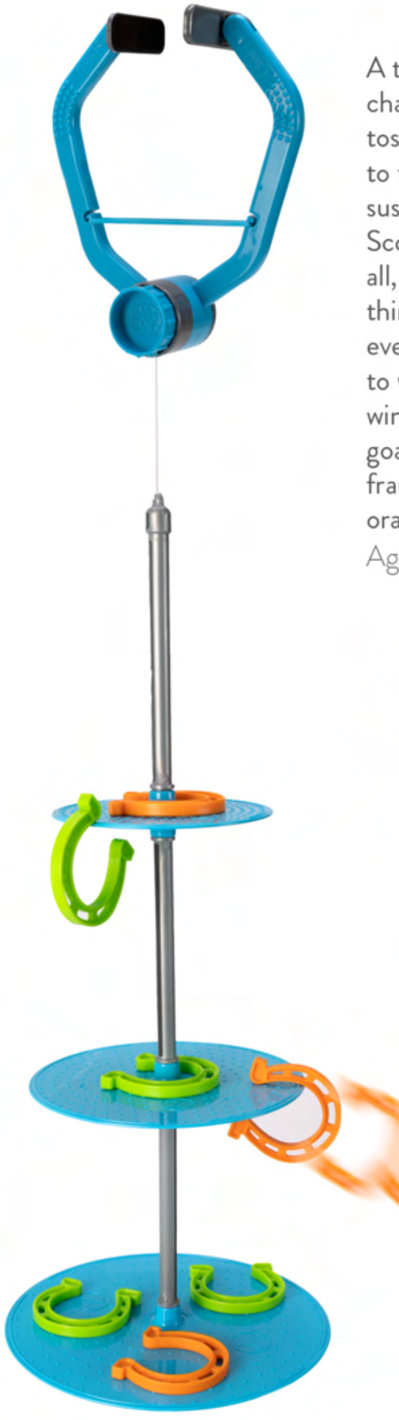
FA297-1
Case Pack: 6

8 11802 02683


Weight For It!

Hangs from any doorframe!

SWINGIN' SHOES



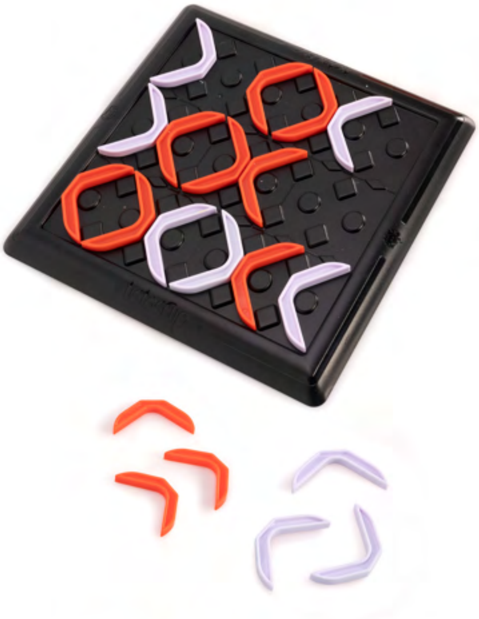
A topsy-turvey point-wranglin' challenge! Players take turns tossing the rubbery horseshoes to try and ring them onto the suspended pole and platforms. Score a sitter, a ringer, or best of all, a hanger, all while the whole thing swings more and more with every toss! Do you have the skills to wrangle the most points and win? 2 or more players. Includes goal with platforms and door-frame hanger, 8 horseshoes in orange and green.

Ages 6+

Swingin' Shoes
6+
Easily clamps to any door frame
Fat Brain Toy Co.

FA272-1
Case Pack: 6

8 11802 02608 8



tiktakflip™

Red is trying to make Xs and white is trying to make Os. Two game pieces - white, red, or both - must be used to make a mark. Your goal is to get three-in-a-row of your mark, vertically, horizontally, diagonally, or semi-diagonally. Play all the game pieces without a win? It's not a cat's game. It's time for phase two! Take turns flipping your game pieces over until someone wins!

Ages 8+

FA337-1
Case Pack: 6

8 10074 27017 5

2 players.
8+
tiktakflip
Say Goodbye To The Tie!
Fat Brain Toy Co.

Peek-A-Doodle Doo!™

Can You Rule the Roost? A memory game kids and adults love! These chickens and eggs are in constant motion, so choose carefully, little farmer. While one wrong move could ruffle your feathers, a series of wrong moves and—crack! You're out of CLUCK! An egg-ceptional game of fast-moving fun designed to improve concentration and memory skills. 2 to 4 players.

Ages 3+

FA093-1
Case Pack: 6

8 11802 02067 3

bilibo® Game Box

With six bilibo minis, an adjustable die, and 36 vibrant game chips, kids and parents have everything they need to invent or reinvent all kinds of amazing games. No matter how you play, creativity wins!

Ages 3+

FA393-1
Case Pack: 6

8 10074 27185 1

Sturdy Birdy

Help Reggie the pigeon master twelve funny poses. With Sturdy Birdy, players advance in physical agility, balance, coordination, counting skills, and self-esteem, with giggles guaranteed! Great for inter-generational play. 2 to 4 players.

Ages 5+

FA048-1
Case Pack: 6

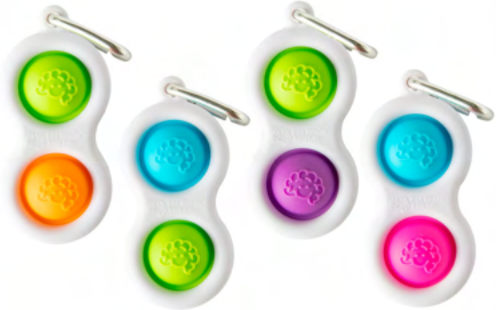
1 82129 00055 7

Impulse

simpl dimpl™

Endless hours of fidget fun! The frame is made of strong, high-quality plastic – perfect for rattling around in your pocket or purse – and the two buttons are made of 100% silicone.

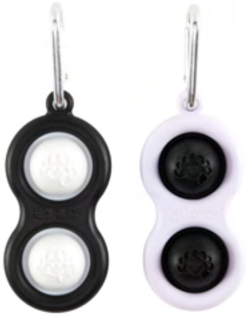
Ages 3+



Original

FA211-1
(40 Piece Asst)
Case Pack: 1

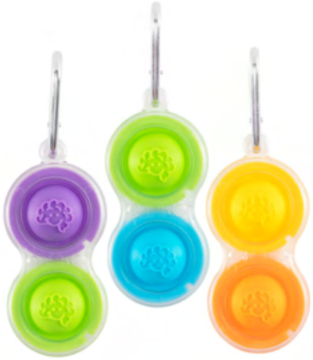
8 11802 02430 5



Black & White

FA333-2
(40 Piece Asst)
Case Pack: 1

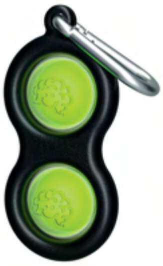
8 10074 27099 1



Transparent

FA334-2
(40 Piece Asst)
Case Pack: 1

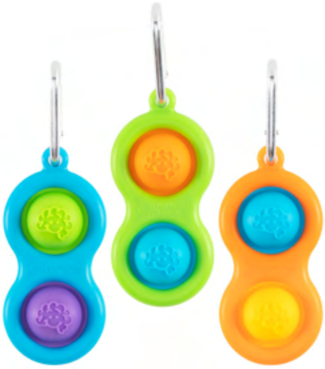
8 10074 27103 5



Glow-in-the-Dark

FA332-2
(40 Piece Asst)
Case Pack: 1

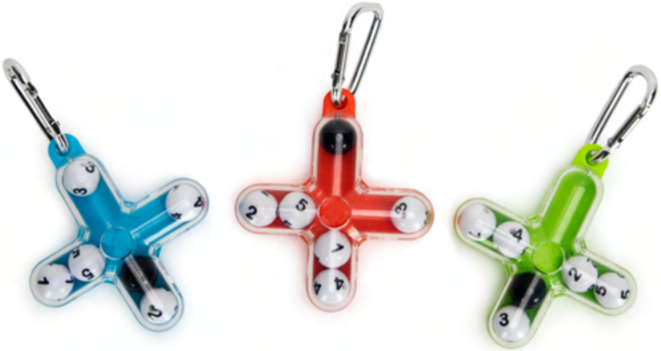
8 10074 27098 4



Bright Colors

FA331-4
(40 Piece Asst)
Case Pack: 1

8 10074 27097 7



New! Tiltăgo Keychain

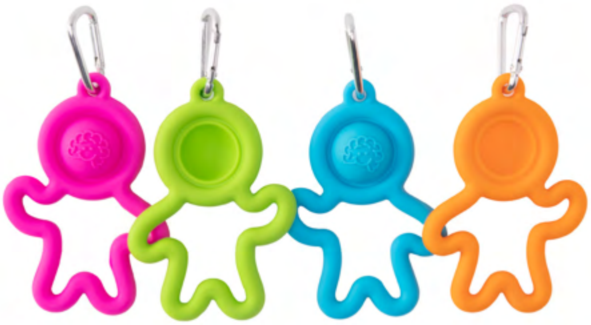
Tilt and roll to arrange the spheres into order, all while navigating around the blocker. Then, use the hole in the middle to hold them in place and show off your win.

Ages 8+

Tiltăgo Keychain
8+

FA414-1
Case Pack: 1 (30 pieces)

8 10074 27211 7



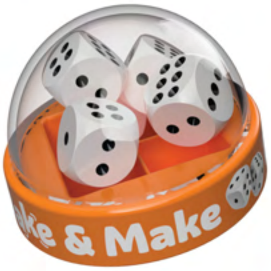
lil' dimpl™ KEYCHAIN

Ages 3+

3+
lil' dimpl
Keychain
Perfect for: backpacks, purses, keychains, office, and more!

FA349-1
Case Pack: 1 (40 pieces)

8 10074 27018 2



Shake & Make Dice

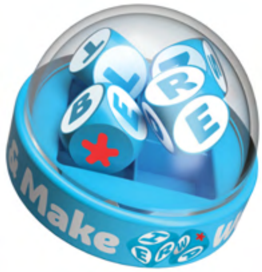
Take turns to see who can get the best score - 1 pair, 2 pair, 3-of-a-kind, or 4-of-a-kind. Do you have the luck to win?

Ages 6+

FA206-1 Dice
Case Pack: 1 (14 units)

8 11802 02423 7

Shake & Make Dice



Shake & Make Words

The first to call out a 4-letter word that's made up of the letters on the dice earns a point. Whoever earns the most points wins!

Ages 6+

Shake & Make Words

FA207-1 Words
(14 units) Case Pack: 1

8 11802 02424 4

Play Partners: The best way to do business with Fat Brain Toy Co.!

Get a free Fat Brain Toy Co. store display, discounted wholesale pricing, free freight, extended dating, store signage, pre-order opportunities, an official Play Partner Membership badge, and so much more.

Ask your rep today, or email
PlayPartners@fatbraintoyco.com
for more information about the next enrollment period!

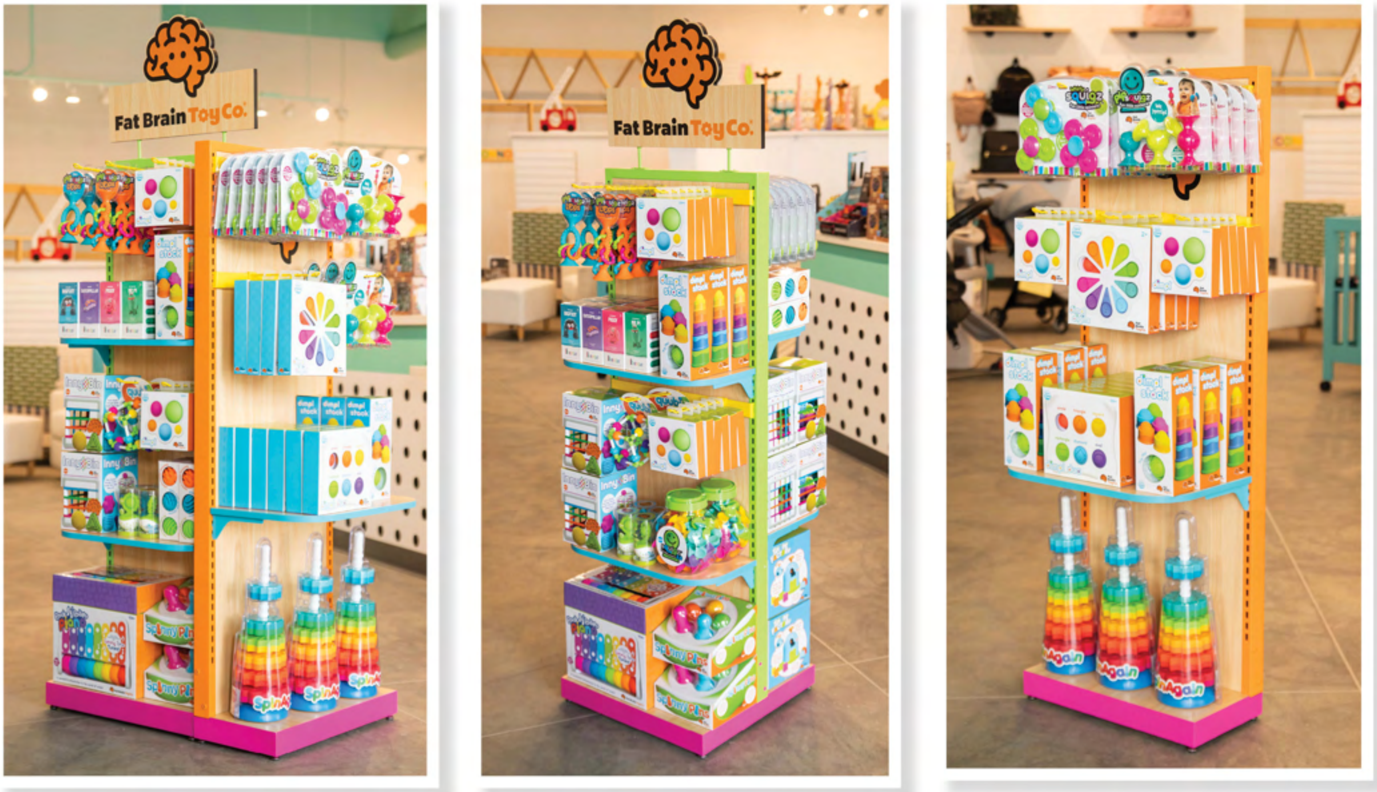
OFFICIAL
Fat Brain Toy Co.
PLAY
PARTNER

Receive a
FREE
store display
as a Play
Partner!

Fat Brain Toy Co. Display

FA242-1
Case Pack: 1

8 11802 02563 0



Display can be set up as a single 3-sided unit, or as two separate 2-sided units!

Best Sellers 2023

FA192-1
Case Pack: 12
8 11802 02323 0

FA361-1
Case Pack: 6
8 10074 27121 9

FA348-1
Case Pack: 12
8 10074 27095 3

FA341-1
Case Pack: 6
8 10074 27055 7

FA183-1
Case Pack: 6
8 11802 02305 6

FA296-1
Case Pack: 6
8 11802 02682 8

FA089-1
Case Pack: 6
8 11802 02063 5

FA248-1
Case Pack: 6
8 11802 02526 5

FA172-1 Assorted
Case Pack: 12
8 11802 02200 4

FA251-1
Case Pack: 6
8 11802 02529 6

FA136-1
Case Pack: 6
8 11802 02125 0

FA210-1
Case Pack: 6
8 11802 02427 5

FA362-1
Case Pack: 6
8 10074 27122 6

FA293-1
Case Pack: 6
8 11802 02679 8

FA161-1
Case Pack: 6
8 11802 02188 5

FA360-1
Case Pack: 6
8 10074 27120 2

Tobbles neo

FA070-1
Case Pack: 6
1 82129 00077 9

MiniSpinny

FA134-1
Case Pack: 12
8 11802 02123 6

FA110-1
Case Pack: 6
8 11802 02094 9

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FA120-1
Case Pack: 6
8 11802 02108 3

FA233-1
Case Pack: 4
8 11802 02477 0

Ivan's Hinge
56

FA056-1
Case Pack: 12
1 82129 00060 1

COGGY
GET YOUR MENTAL GEARS SPINNING

FA116-1
Case Pack: 12
8 11802 02104 5

FA088-2
Case Pack: 4
8 11802 02054 3

Tiltago
Fat Brain Toy Co.

FA406-1
Case Pack: 12
8 10074 27194 3

DROP SHOT
READY, AIM, DROP!

FA304-1
Case Pack: 6
8 11802 02564 7

Pencil Nose!
Can YOU Draw A Trout With YOUR Snout?

FA197-1
Case Pack: 6
8 11802 02399 5

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THE HIGH-SPEED GAME OF QUICK AND CLEVER REFLEXES!

FA177-1
Case Pack: 6
8 11802 02299 8

HEAP-O-SHEEP
FLINGIN' SHEEP!

FA363-1
Case Pack: 6
8 10074 27123 3

DOOR PONG
Ping Pong WITHOUT the Table!

FA195-1
Case Pack: 6
8 11802 02327 8

Rock 'N Rollers Piano

FA281-1
Case Pack: 6
8 11802 02627 9

HEY CLAY
ANIMALS

FA428-1
Case Pack: 12
8 10074 27384 8

GIBGAB
THE BACK-AND-FORTH BATTLE OF BABBLE!

FA305-1
Case Pack: 6
8 11802 02634 7

FA095-2 Green
Case Pack: 6
8 11802 02074 1

124 PIECE DELUXE SET
Trestle TRACKS

FA313-3
Case Pack: 6
8 10074 27111 0

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